





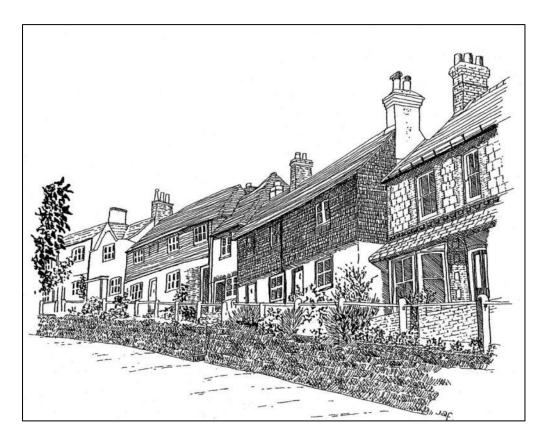
HASLEMERE DESIGN STATEMENT

For Beacon Hill, Critchmere, Grayswood, Haslemere,

Hindhead and Shottermill

Ensuring new development takes account of local character

CONSULTATION DOCUMENT



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INTRODUCTION

Background

In 2003 the Haslemere Initiative, a group comprising representatives of residents, community organisations and statutory authorities, carried out a 'health check' of Haslemere. The aim was to decide what was needed to ensure Haslemere would survive as a thriving market town and to protect the character of the whole area, which includes Haslemere and Grayswood (H/Gr), Shottermill and Critchmere (Sh/Cr) and Hindhead and Beacon Hill (HH/BH). As a result, an Action Plan of projects was drawn up, of which over 30 were completed.

In 2008 it was decided that the time was right to have a second 'health check' and review Haslemere against a background of new and emerging issues. This resulted in the Action Plan being re-drawn. After the analysis was completed in 2009, the main project outcome identified was the need 'to investigate the feasibility of producing a Haslemere Design Statement'. After due consideration in May 2010, it was decided that the Haslemere Design Statement should be planned and written.

Purpose of Haslemere Design Statement (HDS)

The main aim of the HDS is to analyse the character of the whole of the Haslemere area to produce a document which would influence future planning decisions in the town.

The Design Statement, when adopted by Waverley Borough Council (WBC), would supplement statutory planning policies and be a 'material consideration' in future planning decisions.

The new planning system introduced by the Planning and Compulsory Purchase Act 2004 requires "extensive community involvement" in the preparation of Supplementary Planning Documents (SPDs). As a consequence a major consultation project was undertaken in October 2010 and repeated in January 2012. The process and results being summarised in this Consultation Document, drawn up to support the main Haslemere Design Statement.

This Consultation Statement sets out the collated responses of the Comment Sheets of both the informal consultation and the statutory consultation, together with the details of:

- Who was consulted
- The number of people consulted
- What they were consulted on
- The number of comments made
- The responses to the comments received from the statutory consultation.

DRAWING UP OF THE HASLEMERE DESIGN STATEMENT, STAGES 1-7

Stage 1 - The decision

The Haslemere Town Council agreed that it would be of benefit to have a Haslemere Design Statement covering three main areas: Haslemere and Grayswood; Shottermill and Critchmere; and Hindhead and Beacon Hill. Two councillors were then appointed to oversee and implement the two documents (i.e. the HDS and the supporting Consultation Document).

Stage 2 – The personnel

Eight enthusiastic residents, with a range of professional skills and living in different parts of the area, were invited to join the initial steering group for the project. The first meeting of the group was held on 24th May 2010.

Stage 3 – The scope of the HDS informal consultation

- A list of likely contents for the HDS was compiled and these were ordered into possible headings.
- A list of 34 subjects, relating to the contents, was drawn up for consultation with residents to ascertain their opinions and concerns about different design aspects of the town and environs.

Stage 4 - The first (informal) consultation (6th October – 1st December 2010) (Appendices 1 and 2)

1. Publicity and Consultation:

- a) Three public interactive workshops held in the three areas of Haslemere. These workshops were publicised in the Haslemere Herald, The Messenger, Haslemere Happenings (delivered by HTC to every house), Haslemere Life, and the Transition Town Haslemere newsletter (Appendices 2a/2b/ 2c).
- b) 'Flyers' (Appendix 2d) were inserted into the Haslemere Herald and posters (Appendix 2e) were placed in shops and prominent buildings. Some were also delivered to private households.
- c) Comments Sheets (Appendix 2f) which replicated the same topics as those displayed and commented upon in the workshops. These were distributed both by hand and electronically to members of organisations and other individuals. They were also available on the www.haslemere.com website.
- d) Haslemere Town Councillors were invited to send their views on design issues relating to their Wards.

2. Collating the responses of the informal consultation /workshop

A total of 371 people were involved and over 4,400 comments received (Appendix1: a-d). The responses were collated into the three neighbourhood areas (H/Gr, Sh/Cr, or HH/BH). The comments were then analysed and assigned for possible use as a Design Guideline or a Recommendation for Action. Comments not applicable to either of these categories were listed as "Miscellaneous".

These Miscellaneous comments, which relate to the aspirations of the community, are to be sent to Haslemere Town Council for future action. However, although it is acknowledged that some may

prove difficult to deliver in the current climate, it is nevertheless important that these comments are listed so that they can be prioritised and used as a guide to future work.

A summary of the informal workshops/consultation is given in Appendix 1e.

Stage 5 – The process of the DRAFT HDS leading to the second (statutory) consultation

- 1. September 30th, 2011. The text of the first Draft HDS was written and submitted to the Project Planning Officer at WBC to check that the proposed Design Guidelines were not contravening any WBC policy.
- 2. November 8th, 2011. Feedback was received from WBC. Amendments to the HDS were suggested and made. However, this also resulted in the removal of a Table of Issues, Design Guidelines and Recommendations which had emerged from the consultations, together with associated paragraphs. WBC stated that these statements/comments were outside the scope of the HDS and therefore not applicable to this project. However, all the relevant pages have been kept and will be considered separately by HTC to see whether they can be considered and recommended for further action by the appropriate authority.
- 3. December 12^{th,} 2011. A second Draft HDS was submitted to WBC after the amendments had been discussed by the team and carried out.
- 4. December 16th 2011. The Draft HDS was returned to the HDS team suggesting a few minor amendments but with encouraging comments as to it 'being on its way to becoming a very useful tool'.
- 5. January 12th 2012. After final amendments to the document by the HDS team, the Planning Committee of Haslemere Town Council gave formal permission for a statutory consultation to take place.

Stage 6 – The Statutory Consultation of the HDS

1. The six week statutory consultation of the HDS was held between 16th January and 26th February 2012.

(Please see evidence of statements listed below in related Appendices)

- An explanation about the Haslemere Design Statement and the statutory consultation were advertised in the letter (Appendix 4d) sent to all the consultees listed in Appendix 3. Details of the internet link, e-mail address for comments and open viewings were also set out in the letter.
- In addition to the above, the letter was placed inside those HDS copies which were made available for reading and comment throughout the six week period
- The statutory consultation was advertised in: The Herald 13th January 2012 and in The Herald 27th January 2012 (Appendix 4b)
- 500 + Flyers /Posters 'It's not too late to have your say' (Appendix 4c) were inserted into 200 Haslemere Heralds by Nobbs (newsagents), displayed in shops in Haslemere, Wey Hill, Beacon Hill and Hindhead, plus some houses, churches and community centres.
- Draft documents for reading and comment were placed on display for the full six week period in Haslemere Town Hall, Haslemere Museum, Haslemere Library, Haslewey Community Centre, High Lane Community Centre and The Hub, Beacon Hill and Beacon Hill School for project work.

Three 'open viewings' of the DRAFT HDS were held from 2pm – 9pm in The Museum (31st January), The Hub, Beacon Hill (1st February) and Haslewey Community Centre (2nd February). Maps and excerpts from the HDS were displayed along with copies of the complete HDS, comments sheets and complete sets of Design Guidelines to enable people to take them away and study them further at home.

- 2. The scope of the statutory consultation i.e. the list of those consulted and the advertising / publicity which took place is detailed fully in Appendix 3 and Appendix 4
- 3. Appendix 5 lists all the written responses received by the HDS team. Each letter is set out accompanied by the reply from the HDS team. Where amendments have been made to the HDS as a result of the comments received, the page reference is given.

For interest – the website received nearly 1300 'hits' and written comments were received from 40 organisations / individuals (some covered several pages!).

Stage 7 - Presentation of the final Haslemere Design Statement to Waverley Borough Council

The FINISHED Haslemere Design Statement and supporting Consultation Statement were presented to Haslemere Town Council in April 2012. The HTC gave its formal approval that the HDS should be sent to Waverley Borough Council for adoption as a 'material planning consideration'.

The Haslemere Design Statement was duly sent to Waverley Borough Council accompanied by a formal letter from Haslemere Town Council requesting that the HDS should be adopted.

APPENDIX 1a: HASLEMERE AND GRAYSWOOD COMMENTS

TOPIC	COMMENT	ACTION
1. Landmarks of Interest	 Many and various / all part of our great heritage / the High St (2) - it is important to retain the structure and scale of buildings / all listed buildings / most buildings in the conservation area Museum (18) Haslemere Hall (8) – a real asset to the Town and should be supported The stone walls at the top of the High St Police Station Tanners Lane Haslemere Town Hall - an icon of Haslemere / beautiful / War Memorial and gardens beautifully maintained (30) Town Meadow Temple of the Winds (4) – provides some of the finest views The hillsides are the backdrop to the town Georgian Hotel (6) and whole streetscape from Angel Corner northwards Penfold green octagonal post box (near Georgian) - should be better looked after Chestnut tree in the High St planted in 1783 adjacent to the Georgian (6) White Horse Pub Town House Queen Elizabeth's statue, Charter Walk (2) High Pavement Shepherd's Hill St Bartholomew's Church (2) The Haslemere Society is diligent on this topic and the Blue Plaque scheme is to be welcomed / encouraged further / Improves awareness / I attended a very interesting guided walk – does a leaflet exist so that you can do it yourself which includes all the blue plaques (5)? Grayswood church and village green (2) 	
2. Views which you consider special	 Swan Barn, including the Well (43). More attention should be drawn to this unique asset close to the High St / unusual to have space of this kind in the centre of town The varied streetscape of the High St with absence of large commercial shop fronts Views of High St (the heart of the town) (43) – both to and from Town hall / especially from Grayswood approach Views down Petworth Rd View overlooking Haslemere from the top of Shepherd's Hill (11) / I hope no more tall blocks of flats will be allowed Views down Sandrock from the top – on Midhurst Rd Chestnut Tree (Georgian Hotel) (3) View from A286 looking across to Keffolds Farm (2) Wonderful views of the woods and hills which make Haslemere special should be protected from destruction Lythe Hill / Three Gates Lane / Scotland Lane over NT (2) Views from Blackdown / Gibbet Hill / Tennysons Lane and Marley (30) Views from my bay window over the station to Derby Rd and beyond St Bartholomew's Church (5) / from the bridge / especially when the daffodils are out Every attempt should be made to preserve these views 	

ΤΟΡΙϹ	COMMENT	ACTION
	Most of our area has special views	
3. Any derelict or unattractive sites	 Most of our area has special views Inn on the Hill retaining wall In Longdene Road, the land adjacent to Stricklands Dental Surgery Gibbs Trust Site (7). The old slaughter house and former Blackdown Press site Telephone exchange is ugly (6) Clean the Fosters Railway Bridge and remove or renovate the Town Council Arms on the top of the bridge Former arcade / pin ball building opposite the station (black windows) Old Woolworths site (5) needs to be active again Lower St (49) an eyesore for so long Development needed Town car park surroundings / slope (3) and link to zebra crossing in Lower St Still an unresolved solution to the space between Lower St and the High St. This is a very important site because of its position overlooking the town Wooded area S of Lower St The incomplete landscaping of the road / railway embankment. For very little cost some ground cover / evergreen plants could quickly improve this prominent first impression of the town / detracts from quality of the Town – could be transformed to improve pedestrian connections in the town (3) Post Office in West St (2) Many houses in Fieldway are a disgrace and drag down those who try to make the place look good Some back alleys Car park- rear of Collingwood Batchellors (High St) (5) and driveway up to it. Rubbish and old metal bars, overgrown bushes and misplaced edging bricks – unsightly and uncared for Brambles over concrete wall at the bottom of Weydown Road beside the railway bridge. Brambles need to be maintained and the concrete disguised Footpath to Town Meadow – beside Station car park The pavilion on the old Haslemere Road is in a neglected state. Can't more use be made of the formerly attractive building? The building selling Turkish rugs in Town car park is very unattract	ACTION
	 Court). How planning permission was ever granted to such a monstrosity amazes me it spoils the town (2) / empty property opposite station A derelict vineyard just south of Keffolds farm The footbridge and rail lines across the railway at Tanners Lane and rusted rails High Lane has some gardens which are not (well) maintained and detract from the overall appearance of the area Buildings next to Hope Chapel – all old houses and unattended gardens 	
4. The green spaces	 Very beautiful / attractive / important for the character of the town / all the views of hills and valleys should be kept / protected from development / preserved / maintained / we have responsibility/ for future generations / to be maintained and treasured with plants / coloured foliage where possible to attract praise and admiration / possibly by volunteers / it is important to retain all of them but also the access to them (18) War Memorial Green very pleasant but not the kerb signage All green spaces around the town are well used Recreation Ground behind Sandrock should NEVER be developed (3) Practice of in-filling gardens should cease Town meadow is special / lovely (9) / has a bog in the middle / is under used (2) / under-appreciated / could be better cared for / needs attention 	

ΤΟΡΙϹ	COMMENT	ACTION
	 particularly at the top/ would it be better if more open to passers-by? /now overgrown – filthy streamin a real state /should be like a garden for local flat dwellers to enjoy. Should be improved. Should we encourage nearby residents to adopt it? Haslemere Recreation Ground (4) / should be carefully preserved, it used to be Haslemere's main War Memorial / needs dog wardens from 5.30pm – 7.30pm Should celebrate Swan Barn and Town Meadow (4). The area by the Town Well (the fenced off area leading to Swan Barn) is very tranquil High Lane Recreation Ground - well used and well-tended / a great amenity The various small greens e.g. by St Bartholomew's Church / grassy area at foot of Shepherd's Hill are very strong contributors Seating should be added – perhaps local organisations could sponsor More play apparatus needed on Haslemere Rec., Lion Green and Town Meadow (like Northchapel) Oaklands and Tanners Lane car park trimmed infrequently and left like a hayfield – no pride in the job. Retired residents bag up and take to tip Green opposite St Bartholomew's church Improve green triangles at bottom of Shepherd's Hill NT does a great job and make Haslemere a desirable place to live Standard of care shown by WBC is abysmal. Brambles are left to run wild, grass mowings are left in drifts. Damage is not rectified By law gardens should be well kept. Look at Shepherd's Hill bungalows. They are an eyesore 	
5. Natural landscape	 Retain present boundaries / the main arteries into Haslemere are very scenic – Petworth Rd, Liphook Rd, Grayswood and the Hindhead Hill are all stunning at various times of the year Very good / beautiful / wonderful / we are very lucky We are very lucky to have hills, views and open spaces maintained by National Trust (3) / tree re-planting should be retained / beautiful sites take time to mature, we should start now Beautiful areas around us must be preserved / maintained and where possible enhanced (3). Could it not be better advertised to help promote visitors and local businesses? Sandrock Common/ Shepherd's Hill is very important and a very unusual feature to find in the middle of the town Swan Barn / beautiful but hidden from town centre and needs to be made more accessible from town centre to provide some green aspect Town Meadow The Gibbet Red Court Estate – privately owned is a continuation of the beautiful Chase Valley and Valewood Park owned by the National Trust. At present the hedges are well maintained but the fields are allowed to grow wild / this green space needs to be preserved, as an area of transition between the built up area of Haslemere and the National Park boundary. This should be taken into account when determining any new building development. There has been considerable intensification of building both in the form of new housing in recent years and the extension fexisting homes. Permitted extensions have been overlarge and detrimental to the original houses. As a result this area is losing its semi-rural character facing ANOB and close to the National Park boundary. Black Down (7) Tennyson's Lane 	

	ΤΟΡΙϹ	COMMENT	ACTION
6.	Sustainability	COMMENT countryside, easily overlooked and it needs keeping an eye on / avoid cutting down trees especially in highly visible areas Continue tubs of flowers and landscaping wherever possible Inappropriate development (particularly those opposed by Haslemere Society and HTC) should not be allowed Wouldn't change a thing The NT estate is generally well maintained and obviously protected A good idea where practical / an overused cliché but yes new (and existing) buildings should minimise energy use and the Building and Planning Regulations are in place to address this Encourage sustainable energy measures by reducing Council Tax for home owners using photovoltaic solar heating (7) Much needed / need to do more Developers should be encouraged to use locally sourced, sustainable materials. Buildings should be assessed for their environmental impact Every effort should be made to protect the landscape generally Encourage tenants into empty shops Provide more amenities for young families Publicise events more Should not be an imposition or a claim on Council funding Encourage new commercial properties to install photo voltaic calls over acres of roofs as they are unsightly and of unlimited value unless vast Sustainability includes local residents performing public tasks themselves so that the public sector costs are contained e.g. maintaining verges – although the Council clean our road (Derby R4) now and again, my neighbour and I remove rubbish from the	
7.	Street furniture e.g. benches, bins, lights	 (2) Should be tasteful in keeping with a conservation area / More 'Heritage' bins are needed e.g. in the High St, especially adjacent to the Coffee bars (34) / More cast iron bins needed at the greens Some bins are untidily placed and overloaded – especially adjacent to some 	
		 food outlets e.g. Baker's Oven and car park behind Boots. Need to be cleaned Bins in corner of Waitrose car park need to be protected by kerb stones to prevent cars backing up to them 	

ΤΟΡΙϹ	COMMENT	ACTION
	Many bins are old and are used for all rubbish including dogs mess	
	More sand / salt containers are needed particularly towards Lythe Hill and	
	Grayswood (7) and should be kept full	
	Policy of replacement seats as a memorial to the deceased should be	
	pursued	
	 Benches at Shepherd's Hill viewpoint need mending (2) 	
	• More benches needed (7) e.g. in High St near Boots would be good for the	
	elderly / and Grayswood would be good	
	Benches missed on the bend in Lower St (opposite Tanners Lane), also	
	around Town Meadow	
	Lovely that some benches are painted red to match red letter box and green to match Renfold letter box letter box and green	
	to match Penfold letter box by Georgian Hotel - prefer green to red	
	Bench needed at the stop by the station	
	Benches good if oak or other hardwood Shrouded sects in Lower St are vegless	
	 Shrouded seats in Lower St are useless Seats would be useful where the factmeth from Uigh St joins the entrance to 	
	 Seats would be useful where the footpath from High St joins the entrance to Chestnut Avenue car park – there are spaces where cars are not allowed to 	
	Chestnut Avenue car park – there are spaces where cars are not allowed to go	
	 The seats at the end of the path from West St should be retained (8) 	
	 Seats (even narrow ones) at every bus stop would be welcomed by the 	
	elderly	
	 Seats should be firmly bolted to the ground 	
	Seats in the shops!	
	Concrete post and steel tube barriers on the high pavement and grass	
	triangles (Shepherd's Hill and Junction Place) need replacing with iron work	
	barriers as recently provided in Kings Road near the railway station (2). We	
	need a team like Michael Dover's Heavy Brigade at Beacon Hill to really	
	muster support	
	Railings along High Pavement are unattractive	
	• Shepherd's Hill and Lower St railings need attention and should be replaced	
	with historic type street furniture/ treated properly with powder coated	
	galvanized steel	
	• White posts should be repainted bi-annually. They look dreadful / decrepit /	
	scruffy / unsightly in Shepherd's Hill and throughout the town (7) / too	
	 many redundant bent / rusty poles and posts. Bollards need painting too Lighting generally OK (6) 	
	 Corner of Tanners Lane / Bridge Rd needs lighting. Very dark - necessitating 	
	us to use a torch	
	 Many replaced standards have not been removed / All need to be given 	
	regular checks	
	Lighting should be solar	
	Haslemere in Bloom is a success story	
	• Flower tubs are lovely / a delight / beautiful / really enhance the area (8)	
	• Tall / large wooden planters are not attractive / are ridiculous (9) should be	
	removed or planted properly / plants are not noticeable / plants all die / too	
	high to be watered / and not cared for / not in keeping	
	Adequate (2) / Good (1) / everything needs to be vandal proof	
	 Tupilifera grandiflora tree in the middle of Town (gifted by the French) is 	
8. Trees / hedges	already ruining the famous view of the High St. It is impossible to see the	
	War Memorial and Town Hall in summer and it is impossible to see the clock	
	when crossing the road. Maples grow very quickly and it will eventually have	
	to come downprobably sooner rather than later / The lower branches	
	should be pruned to improve the vista of the T H from the High St (2)	

ΤΟΡΙϹ	COMMENT	ACTION
	Why are there insufficient Tree Preservation Orders?	
	 Trees and hedges should not be allowed to encroach on footpaths, many 	
	are almost impassable	
	Hedges must be well maintained / kept trimmed /overgrown in many places a g. Bridge Boad corner is consciolly had (Three Cotes Lang., sight	
	places e.g. Bridge Road corner is especially bad / Three Gates Lane - sight line to traffic coming from Grayswood difficult due to overgrown hedge /	
	Shepherd's Hill southwards on LHS / High St pavements from Georgian to	
	Marjorie Gray Hall is chronically neglected and one is likely to be lashed in	
	the face by hedges, brambles that overhang / need attention at corners of	
	Tanners and Church Lane / going up High Lane / Old Haslemere Rd by Rec	
	Ground – brambles / hedges need cutting back – difficult to park / Please	
	trim around the bus stop sign at The Beeches in Grayswood Rd so that the	
	bus drivers can see it (post box side)	
	• Sight lines must be kept clear / very dangerous in places (2)	
	 Tree at junction of Shepherd's Hill and Lower St needs to be pruned / overhanging branches too low 	
	 Some forest trees are conspicuously out of place e.g. the 120 ft high Douglas 	
	fir in Courts Hill Rd is very inappropriate	
	• Trees are beautiful but need to be maintained. In Scotland Lane self seeded	
	trees between the fields of Red Court and the road have grown to a	
	considerable height, cutting the sunlight out of neighbours' gardens but the	
	county council maintains that they do not belong to them. In other places	
	trees have been allowed to grow on the boundaries of front gardens	
	blocking light, tangling telephone wires, hiding street lights and they cast shadows over other gardens creating soggy areas where nothing will grow.	
	 WBC and property owners need to keep them cut (10) e.g. Longdene and 	
	Courts Hill Rd / side of Derby Rd, Weycombe Rd / look scruffy / are a	
	hazard to push-chairs (3)	
	• Trees and hedges should not be allowed to overgrow and steal footpaths	
	and pavements / are dangerous (7) e.g. College Hill is neglected (2) / Courts	
	Hill Rd Courts Mount Rd / Maintain – but perhaps owners should be made	
	responsible for keeping them trimmed when it comes to traffic visibility and	
	pedestrian passage / constant battle to persuade residents to cut back their hedges to allow free pedestrian access / Council should issue notices / be	
	much firmer to house owners re hedge cutting / to train back hedges that	
	overlap roads and pavements	
	 Status trees at St Bartholomew's and The Georgian should be protected 	
	 It should be a principle that retention is encouraged everywhere and 	
	reinforced where sparse	
	Many householders do not appreciate that SCC takes responsibility for only	
	the first metre alongside the road and that they can trim back the remainder	
	of the frontage themselves	
	Pavement towards Haste Hill is overgrown and bank is broken in parts	
	 Would like to see subtle lighting in the large Hornbeam at rear of Penfold Manor at Christmas time 	
	 Manor at Christmas time Large developments e.g. Clements Windows site / Midhurst Road should be 	
	 Large developments e.g. clements windows site / windhurst Road should be encouraged to plant forest trees 	
	 Trees are part of the character of the town and must be protected where 	
	possible	
9. Any regular	Railway Bridge, Wey Hill (42) Tanners Lane (23) is notorious can be a real	
flooding	lake / believed to have got worse since rebuilding of Kiln Fields site which is	
	a bad example of cramming homes in too tightly in order to meet housing	
	targets (over-urbanisation); but it has increased burden on drains but the	
	concentration of buildings and tarmac surfaces has reduced the area of	

TOPIC	COMMENT	ACTION
ΤΟΡΙΟ	COMMENT ground that can absorb rainfall naturally (2) • Needs to be alleviated / inadequate gulley drainage or lack of maintenance. Can drainage be improved? • Footpath from Tanners Lane car park to West St (2) • Junction of Scotland Lane with the A286 (21) • Bottom of Museum Hill • St Bartholomew's Church / bridge(2) • Junction of Sturt Road and Bell Road / Midhurst Road often has large puddle • Junction of Scotland Lane with A286 • Petworth Road - always large puddles where drains do not work despite work done on them a few years ago • All future plans should have a flood report for that area	ACTION
	 Drains need more cleaning and maintenance / leaves are not cleared away quickly enough in high risk areas (7) Encourage people to be responsible for the drains being blocked which they live near or walk past. Just need a stick usually to clear the leaves and debris 	
10. Footpaths and pavements	 Very bad all over town / uneven and dangerous / especially considering the age of our inhabitants / stonework / brickwork on the ground is likely to trip people when it works loose / far too many fall and suffer injury Some would look better with new brick paving / Insufficient along many roads with housing Town Hall to Shepherd's Hill too narrow Footpaths generally are becoming overgrown – need to be cut back to give more walking space / Greater supervision needed by WBC In many places lights are screened by foliage (3) Footpath alongside Shepherd's Hill – brambles / nettles need to be cut back to allow full width of path / walking space Zebra crossing in Lower St is dangerous as there is no barrier to stop unseen people / children entering the crossing from Waitrose alleyway The new pedestrian crossing on Lower Street is an accident waiting to happen. Drivers are unable to see it when driving into Haslemere because it is built too high. The signs on the road are already nearly gone. Too much litter on footpaths between Town and Station Zebra crossing needed in Petworth Road adjacent to Woolworths / foot of Shepherd's Hill / museum High St, West St and side road pavements are uneven and basically dangerous and should be re-laid (3). West St invaded by motorists High St to Grayswood Rd - if it rains the water collected on the road creates a problem because the drainage system doesn't work – you get drowned! Please consider lack of footpaths and narrow lanes before any development (2) Bunch Lane – no pavements in some areas Nettles need cutting back on footpath at bottom of Tanners Lane Path from Tanners Lane to West St is rather intimidating / hazardous - could be opened up to make path and park more user friendly Bunch Lane, no pavements in some areas High St paving is a disgrace (4) High St paving is dotsprace (4) High St paving is	

TOPIC	COMMENT	ACTION
	 The lack of a footpath to the NW of the hospital entrance is most dangerous / you take your life in your hands when trying to get to the Doctors' surgery. A pavement / footpath (difficult but not impossible) through Church Lane is required (16) Pedestrian access from High St to Waitrose through the car park is restricted and dangerous due to the barrier, this should be removed Footpath Midhurst Rd from Scotland Lane into Town is over-run with branches and nettles which need clearing / should be improved Need to be constantly maintained, not just every 25 years Poorly serviced in snow and ice / need to be gritted when cold enough Could guidance be given in the event of snow as to whether or not the fronts of homes and shops should be stopped - are dangerous (5) – it causes many elderly / disabled people to walk on the road. This is especially common in Denbigh Road / Courts mount Rd / cars parked on pavement outside 'Eastside', Petworth Road Grit from last snow still on many footpaths Consider narrowing in some places in favour of short term free parking on cycle ways Some pavement area a motley assortment and make Haslemere look run down Keep maintained what we have Why not be like France (and Spain) and ask people especially shopkeepers – to keep the pavements outside their properties swept and tidy. I am particularly thinking of the pavement drainage in the High St which can become particularly icy 	
11. Road and information signage	 What about 'Welcome to Haslemere' sign(s) Why are there no signs when entering the town showing the name? Recent HTC signs, lettering appears too small for the size of the signs Sign to Station needed from High St No sign saying Petworth Road which is much needed for visitors There are too many road signs and markings (5)pole forests / Sat Nav is making this redundant / so much of it is contradictory A 10 mph notice at the junction of Old Haslemere Rd and Scotland Lane should be removed as road works were completed a year ago Crazy white lines around the Town hall which cause cars going South to stop when they have priority No right turn into Shepherd's Hill from Lower Street is not clear (7) – needs to be more prominent / large / probably Sat Nav but too many drivers turn right and delay traffic Unnecessary 40mph sign few yards before 30mph sign in Grayswood Rd (4) Have been trying since July to get two SLOW signs re-instated in Scotland Lane having had 2 near misses where cars are parked on the road Signs need to be clamped securely to resist rotation by inebriated yobos Signs needed in side roads re speed / to Station from High St The whole of Church Lane from the end of the High St to the bottom of the hill before the railway bridge should be yellow lined on both sides (4) Bumps in Kings Rd unnecessary as traffic has to go slow because of roadside parking We have sufficient (6) too many result in clutter / clear / easy to follow(3) I can't imagine how a stranger approaching Haslemere from Guildford finds a car park Signs need to be kept cleaner (5) / rarely, if ever cleaned / mouldy / 	

ΤΟΡΙϹ	COMMENT	ACTION
	 obscured signs suggest no one cares about the impression they present / and vegetation should be cut back in the summer (4) / Care needed not to put up unnecessary signs (e.g. no dog fouling on every lamp post, sometimes 2 or 3 copies) Slow signs to be re-instated on Scotland Lane 'Haslemere' sign on A286 should be on Haslemere side and not on RHS 'Grayswood' is more prominent Need to be more temporary – otherwise misleading / rarely taken down as soon as finished with / should be erected not more than one week 	
12. Temporary signs	 beforehand and removed immediately afterwards (14) Discretion should be exercised in Conversation area Too many untidy advertising signs which are probably unauthorised FLOOD signs need to be removed quickly when the water has subsided Shopkeepers to be allowed to put out boards – helps to reduce neon or inappropriate signage elsewhere Several charity events are run in and around Haslemere throughout the year and it's quite clear that certain verges are popular locations for unofficial signs. These locations are needed and it might be a good idea to have more permanent but simple set of A5 size boards located that Charities could use. The weekly reservation of a board could be managed through the www.haslemere.com website 	
13. Speed limits	 20 mph throughout town / 20 mph speed limit is quite fast enough / needed / in the narrow upper High St, narrow Lower St and Wey Hill / throughout the Town and Wey Hill and Haslemere Boundaries (25) compare with Liphook and in all those roads used as 'rat runs' and have commuter parking / near schools and adjacent roads / Courts Mount Rd / also from Museum Hill to Tanners Lane to 200 yards north of Three Gates Lane Speeding in the High St is witnessed when traffic is light To encourage walking and cycling the traffic through the town needs to be slower and calmer. A 20mph zone would achieve this More aggressive policing / should be enforced (2) largely ignored / speed limit is only kept during 'rush' hour (4) / more speed cameras needed including Grayswood Rd Flashing 30 mph sign needed in Petworth Rd as approaching town 30 mph speed limit should be extended in Grayswood Rd approaching High St to Beech Rd – speed limit continually broken / ignored causing hazards to pedestrians and cars exiting houses (11). A camera / enforcement at the 30mph sign coming into and going out of Haslemere from and to Grayswood would help enormously Scotland Lane is a busy rat run from Midhurst Rd to Petworth Rd with much exceeding of speed limit - dangerous for pedestrians especially around parked cars on the blind side half way up Scotland Lane – it should be 20mph as has no pavement (2) Once vehicles have reached the top of Shepherd's Hill they accelerate down Midhurst Road and the flashing speed limit sign does nothing to stop this. Can more be done to prevent the numerous accidents on this stretch of road? 40 mph limit on A286 south of Hill Road is regularly abused Tanners Lane / Weydown Road - traffic should be slowed up Very hard to cross road in Lower St at present Better to enforce 30mph than to change which needs more signs and doesn't change drivers' behaviour<!--</td--><td></td>	

TOPIC	COMMENT	ACTION
	 Derby Rd can be a race track – straight and tempting / only modified by the parked cars in the road all day Not adhered to (2) OK if people kept to them Sign near Holly Ridge on A286 is not lighting up. This is a 30mph zone just before a crossroad junction Should be left as it is (4) seem adequate and sensible The A287 Bell Road needs to have a 30mph limit up to A286 junction (4) 	
14. Shop frontages	 Should shops be given a colour palette to choose from? Shop owners need to conform to a style suitable to the town's architecture (3) / Should have nice, arty signs and furniture by law / We are in danger of being another cloned High St We should resist attempts to emblazon frontages with prominent signs especially by national and international retailers (3) Policy of non-illuminated signs in the TC must be firmly adhered to Too much displayed outside shops in West St – causes problem to disabled and pushchairs / too many A-boards invading the footways Regular redecoration of High St shop fronts needed (3) / Marley Flowers is scruffy Woolworths and some shops in the Petworth Rd have become an eye sore in the Conservation area / Woolworths site a problem through lack of parking / unsightly A strict policy is needed to avoid out of keeping projecting signs and neon sign throughout town not just in High St Large name signs should not be encouraged. Multiples standard brand signage should be discouraged Generally attractive (5) and Clean There should be a minimum quality standard of maintenance (4) Fine when you look above them to the interesting architecture Flower tubs enhance / look attractive (6) Much improved window dressing Whoever is responsible for ensuring the empty shops do at least have displays in the windows should be congratulated 	
15. Cycle paths / routes	 Wherever possible these should be created and maintained but the cycling promotion lobby should understand how dangerous / unsafe / unsuitable / lethal / inappropriate cycling is on the town's busy and narrow roads such as High St, Lower St , Wey Hill etc Cyclists should pay Road Tax (3) / should be encouraged to wear safety helmets. They save many lives Yes please! Not enough / too limited / very poor / we need more to be a greener town for all ages / What cycle paths? (5) Safe cycle routes should be identified and marked and protected from traffic Laughable – consist of designated roads which are already public roads without any enhancement or improved surface maintenance Hazardous because of speeding traffic Better provision needs to be made for cyclists and pedestrians. The Town is dominated by cars – you have to be very brave especially with children to walk / cycle in the town (5) Cyclists should be encouraged everywhere Should combine with footpaths and share with walkers / No shared surfaces Three Gates Lane is a cycle route – the condition of the Lane is a disgrace Encourage mountain biking? Cycling on narrow lanes not easy but difficult 	

ΤΟΡΙϹ	COMMENT	ACTION
	to do anything about it / should be extended / a cycle park would be innovative	
16. Roads leading into the Town	 Enforcement of speed limits / more speed checks needed from Hindhead Hill into town We need a long term transport plan Road from Hindhead is really dangerous from the station into the centre - too narrow for a car and a lorry / bus lower speed needed. Wall is intimidating If traffic diverted through tunnel at Hindhead speeds may be able to increase causing more problems Constant queue from Grayswood into the town in the evening and often at other times The particular beauty of Haslemere is its hilly landscape and the approach roads A286, A287, and B2131 are a great asset to the Town. They must be protected from insensitive developers and house owners Discourage double yellow lines. Traffic speed should be secondary to pedestrian safety – some congestion and short term parking is good Why the horse crossing and ongoing maintenance costs? / Was this a good use of taxpayers' money? Do business plans get re-visited so that lessons can be learned for the future I have not seen a road sweeper for years – they seem to turn around near Coomers and go home 	
17. Traffic	 Beset with heavy traffic A comprehensive plan for the development of Lower St is required, taking into the account the difficulty of making viable residential or commercial use of buildings / it might be better if all the development faced the car park rather than the road especially if trees were to be incorporated into the car park (2) Bunch Lane particularly dangerous in adverse weather (no pavements) – made worse by car parking on corners Bridge Rd is in a bad state of repair / badly congested on to the High St Make Kings Rd one way There are no roundabouts, which could ease congestion. The easiest would be Tanners Lane / Lower St but Weydown Rd / Wey Hill and Shepherd's Hill / Lower St would not be impossible A nightmare / too much / cars have taken over Haslemere / become more congested over 28 years I have lived here / school runs are times to be avoided – made worse by large numbers of parents driving 4x4 vehicles utterly unsuited to narrow roads / traffic from small towns surrounding Haslemere presents real problems We need a long term plan for whole area / Traffic planning rules the town to the detriment of easy movement by cycle and on foot / Exit from Shepherd's Hill onto Lower St is quite unacceptable and extremely dangerous / Traffic lights needed from Scotland Lane to Midhurst Rd / The increased new housing on Midhurst Rd has not helped. Should there not have been some Section 106 money associated with the development which could have been spent on improvement? Junction of Church Rd and Tanners Lane has very dangerous pot holes Very busy / congested at rush hour - will it improve when tunnel finished? / Will become a real issue when impact of tunnel is assessed / Too much (especially from Hindhead) / Too fast (7) / Cyclists should stick to dedicated lanes (7) / Cycle / pedestrian path needed linking High St and Wey Hill (3) Enormous lorries create problems / should have limited times (23) 	

TOPIC	COMMENT	ACTION
	 West St – parked cars make it always congested / diabolical / chaotic / unfortunately the roads were not designed for huge lorries / heavy lorries should be banned from passing through Town centre (4) / A bottle neck / Cars often mount pavement. Dangerous for pedestrians / Ban all parking except for disabled and deliveries (2) / A shambles - needs double yellow lines (4) pedestrianise West St / I have been trying since 2001 to get something done about West St and its getting steadily worse / To improve traffic flow – no on-street parking at peak times in High St and West St Traffic using Waitrose car park as a rat run, which is selfish and dangerous Cars should be discouraged at the station - better movement (3) Traffic becoming worse - detrimental to health (2) Difficult to cross many roads even in town centre – traffic needs calming and slowing Several more pedestrian crossings needed / in order to cross safely / with the volume of traffic we have / crossing needed outside Barclays Bank / at the top of Wey Hill / museum (traffic speeds up here) / Petworth Rd near Haslemere Travel / Town Hall hard to reach safely School children and adults with toddlers are in great danger when walking along Bell Road as there is no pavement Let's wait and see - traffic flows will change when Tunnel opens / hopefully will be reduced It is to be hoped that the Hindhead Tunnel will persuade the rat-runners from the Liphook area to use the A3 Further population increase will increase already high levels of traffic congestion. Serious expert consideration of this difficult local problem and improvements to the local infrastructure are necessary and further housing development should be conditional on this 	
18. Parking	 The most serious problem which has been growing for 30 years. Absolutely nothing has been done by WBC, despite regular complaints and forecasts of increasing numbers / commuter parking must be tackled / need more spaces (3) / we want our streets back / to reclaim our streets / serious blight by commuters / narrow roads become narrower and frankly dangerous at times / huge problem. Good train service into London attracts commuters in large numbers Shortage of parking and getting worse, due to success of Waitrose (3) People take advantage of little lanes which prevents manoeuvring properly Parking In Scotland Lane, up from Midhurst Rd, is very dangerous (2) Poor parking in Shepherd's Hill often causes unnecessary traffic jams because the road is blocked – could pavement be narrowed here? Double yellow lines are required at the corners of Bunch Way and Bunch Lane / Bunch Lane particularly dangerous in adverse weather (no pavements) – made worse by car parking on corners Cars parking on double yellow lines in Museum Hill are dangerous / Old Museum Hill is full of parked cars Nightmare on narrow roads, Weydown Rd, Derby Rd (3), outside hospital as an example Car parking in West St increases traffic problem many cars are parked illegally there (6). Dangerous for walkers / parking adjacent to White Horse hinder flow of traffic / Parking outside Costa should be stopped. Most modern cars are too long to be parked front end – it is causing delays and dangerous situations / No parking in High St and Wey Hillor at bottom of Shepherd's Hill / Darking in Museum Hill / Derby Road (2) on corner with Church Rd is dangerous / Views hindered on Tanners Lane and Church Rd. 	

TOPIC	COMMENT	ACTION
	 People ignore parking restrictions and yellow lines / Upper Tanners Lane is dangerous / Hill Rd between top of Museum Hill and College Hill is completely parked up on weekdays. Cars are collected by commuters in the evening / The whole town has become a parking place day and night (2) No need to press for a multi-storey cat park at the station Multi storey car-park needed at Weydown Road (8) then restrict parking on roads around station 	
	 Ban parking in roads near station between 3pm and 3-15pm. That way, you get rid of the all day commuter parking. This works at Brookwood Station/Lack of parking around station. / More parking at station must be encouraged / The more parking the town has, the more successful it will be. Improve wherever possible. The station must be a priority as more people will be coming to Haslemere once the tunnel opens If the Syngenta and King Edward VII Hospital sites are developed then we 	
	 must press for a park and ride system / A park and ride to the south of the town e.g. on the Syngenta site requiring the co-operation of West Sussex Council and also benefiting some residents of Hampshire would be far better than increasing the traffic load and disfiguring the centre of our town Church Lane by hospital is a nightmare and should not be allowed (6) 	
	 Short term free parking in High St, West St and Wey Hill is encouraged and maybe could be extended / Parking outside St Bartholomew's is not under control 	
	 Three Gates Lane beset with parked cars – now parking beyond the yellow lines and causing cars to travel around blind bends on wrong side of lane. Very dangerous / where the road narrows parking is allowed but large lorries which use the lane each day have to mount the verge making a mess of other verges. Either the parking should be halted or the road widened. So far this year there have been at least 6 accidents at this point with parked cars being damaged. It is not a pretty sight (9) / Get the commuters off our streets / Double lines needed on roads rear of station and at end of Three Gates Lane and Church Rd 	
	 Gap in yellow lines in Kings Rd - should be filled as cars park there Becoming dangerous in the streets / many areas of street parking are now unsafe to routine traffic / More yellow lines should be installed / enforced / Net anough provided by local authorities 	
	 Not enough provided by local authorities This should be considered by planning people who keep giving permission for more and more dwellings. It's not funny when you return from work, late at night and can't find anywhere to park - some of us have no choice but to park on the road / increasingly people are ignoring parking restrictions. Either more traffic wardens are needed to control this or, preferably, people should become more self-regulating at this doesn't increase public expenditure French towns and villages remain lively and I believe that is because you can 	
	 French towns and vinages remain lively and i believe that is because you can park free for a short period. Haslemere could either offer the first hour for free in car parks or implement a blue disc type of system. The shops would benefit from increased footfall and might subsidise some of the lost revenue More restrictions should be introduced for street parking i.e. time limits for shoppers and commuters to pay! / car parks are gruesome / there is adequate parking in Haslemere for shopping and visitors, increasing it further would be intrusive and damaging to the town and its environs / complete disregard of others' convenience – cars parked too near junctions / cars parked badly, taking up 2 spaces / disregard of yellow lines / So much parking on road sides that fire engines could not reach many properties. Strict enforcement of times / restrictions needed 	

ΤΟΡΙϹ	COMMENT	ACTION
19. Public amenities i.e. toilets	 COMMENT The town is promoting tourism. Deliveries by vans following internet purchases are increasing (drivers need a toilet). Town shopping by non – Haslemere residents is increasing / Provide and enhance when money available. Always reflects well on a town. Very bad / poor / rundown / Too many toilets are closed / locked and unclean (6) Waitrose Car Park's toilet must be retained (2) / adequate / well maintained/ basic / must be updated / refurbished / good when open / could be nicer / not warm enough (10) Too limited An obvious need /consideration needs to be given as to whether they are adequate Very poor for a town of this size (5) / Town Meadow is used en route to station Dreadful – have not improved in the 20 years we have lived here Encourage private provision (2). Very inadequate – if available in pubs and cafes this should be made known Tesco / Haslewey good substitute for Wey Hill's removed loos More needed (3) Toilets in Wey Hill - pity have been demolished / should be reopened / replaced / by a single self-cleansing toilet (12). Many day trips leave and return to and from the top of Wey Hill and a toilet here after having travelled a long distance is a real necessity (2) An attendant would be good 	ACTION
20. Street lighting	 Lighting is often poor and lights too far apart – unsafe in today's world (7) e.g. Derby Rd, Weydown Rd – remember 2 hi–jacks last year. One more street lamp needed to help commuters who park there (3) / Another light needed at Longdene Rd Trees and overhanging foliage growing over / shrouding lights in many places e.g. light at top of Museum Hill, on corner of Hill Rd is virtually invisible (4) Town badly lit at night Many need to be repaired. Some very old and rusty street lighting on residential roads Redundant lampposts should be removed – they are a sighting hazard SCC has a plan to replace lamp posts. The replacements should fit in with the vista of the area in Haslemere and be of an antique style (2) Consider lighting mounted on buildings in preference to lighting standards Consider lower intensity of light levels Should be switched off in the daytime (2) / often left on / do they need to be left on all night? By Solar panels (2) / Adequate but could be 'greener' Needs to be new style greener bulbs with whiter light OK (3) we are not London or Surbiton 	
21. The night sky	 Spoilt by street lighting / Lights should be turned off after the last train (7) after midnight (2) – then we could see it It is being lost because of tall buildings all around Draw attention to light pollution We should remember how lovely it is to walk at night lit by the stars and the moon (2) Minimal lighting directed downwards, conducive to public safety Light pollution is the result of good street lighting 	

ΤΟΡΙϹ	COMMENT	ACTION
	 Less lighting from houses – but owners think it means security It should not have any wood-burners or chimneys burning wood now. No Smoke Area , please 	
22. Bus shelters	 Should be draught-proof with visibility towards the oncoming bus / should always have seats and be covered Why not have illuminated signs to indicate when the next bus is due as they have in Guildford? Needed in Petworth road / on church side of road in Grayswood / outside bookshop / where there is no protection Needed at the station Wooden ones blend in well Functional (3) but not attractive could be cleaner Too often dirty / scruffy / badly maintained / and unkempt. Need to be cleaned regularly. Target for vandals / should be vandal proof / If they were let to the French advertising company then they would clean them Bus stops ideally should either be off the actual road or at a wide point 	
23 Special buildings	 The listed ones / everything must be done to preserve / protect them / to preserve them to give character to the town Police station. Haslemere Hall Improvements needed to Haslemere Hall – it is an eye sore The Woolworths site really needs to have an occupier (5) Use the closed Woolworths building for arts / creative centre / drop-in centre / community centre (2) The old Woolworths site would be good for a library (2) Character buildings must not be left to decay. The Post Office needs improving / tidying up (3) Old Well in Lower St should be more visible / could be improved. A new iron gate would be sought from the Haslemere Society (5) Police Station is currently at risk / should not be sold to developer for demolition and re-development – it requires a clever scheme (5). Could be used by organisations to combat drugs / alcohol / should be restored rather than demolished - or at least the façade maintained. A handsome building Nice mixture – old alongside modern 	
24 Telephone exchange	 This key site is very important and requires careful thought. We must avoid this being developer led, as the result will be skewed towards over-dense redevelopment / To clear this whole area and extend and develop the town centre to connect with Town Meadow would enhance both the area and the town centre generally. Providing a road link through Tanners Lane car park into West St could also be considered / Under-used space – but keep the surrounding trees Ideal development site (8) but would need careful monitoring / housing scheme would be preferable including social housing for rent (rather than shared ownership) for local people within the town boundaries / Ideal for small residential units – perhaps for the elderly since so convenient to amenities / Any chance of retaining some commercial use to encourage employment in the town? Could be a Civic hall / Theatre / Conference Centre opening on to Town Meadow Needs to be put to better use /space should be utilised / would make a good community centre and library 	

TOPIC	COMMENT	ACTION
	 Has no architectural merit Should be changed into an indoor skateboard park The car park area including the Telephone Exchange could become an attractive area with market / basic shopping opportunities around the car park with easy access to what is generally up-market shopping in the High Street 	
25 Recent developments	 Housing on Church Lane results in ghastly elevation to the road and should be a lesson to planners (and councillors) to consider far more carefully the aesthetics of design and not just planning regulations. Some improvement / enhancement would be good. Kiln Fields an example of how new housing should not be done. The very tall, red brick gables which are on High Lane opposite Derby Road and facing the church are hideous. The rest of the site is unpleasant to the eye and one can only hope that they are better to live in than one might expect Homewood Yard owned by WBC is an ideal site Development sites of 10 plus dwellings by a single developer should be avoided. Standard house types by volume builders are bad Hopeful that planning permission given for Lower St will bring about a substantial improvement Generally acceptable Must avoid too many houses in a space / Too much in-filling Many have inadequate parking off road – leading to further congestion Varied, some have fitted in, others have not blended Offices / flats by the station look smart Too much garden grabbing – Derby Rd / Weycombe Rd / Kings Rd Midhurst Rd development (43 houses) – an architectural disgrace and should not have been foisted on us by a negligent borough council / totally out of character and overdeveloped / Utter chaos on A286 when cars abandoned in last winter's snow / The entry needs a re-think (5) Nearly all "quarts in a pint pot" with parking access quite medieval Those on fringe are contributing to parking problem especially at station / Haslemere House is awful, a crude slab–like monster, now bearing the name of Bernay House - insulting (3) Kiln Fields generally well done although it is too close to High Lane itself We should not be opposed to limited and attractive development but too often developers are allowed to put too many houses on	
26 New development which could take place in any area of Haslemere	 Seek to design, refine and enhance the main Waverley Town car park (including the telephone exchange) around the perimeter - wonderful opportunity to broaden the shopping experience in Haslemere with a market feel. Has anyone got a design for the whole area (not just Moore and Clark's old site)? Let's see a Design Statement plus design options A few derelict sites in and around Haslemere which should be developed as they are rather eye-sores at present Improvement of car park area to incorporate 2 storey car park perhaps with an underground section The town needs more starter units to encourage Arts and Craft business set ups (2) Derelict buildings in the key site are appalling and we require a small, elegant Town Square / derelict sheds in main car park are a disgrace and could be a perfect site for Town Market Square (6) Planners should favour low impact and / or eco housing developments(3) Small trading down (young marrieds, small houses with gardens) are to be encouraged 	

TOPIC	COMMENT	ACTION
	• Development could be at a greater density within quarter mile of station,	
	High St and library (2)	
	Telephone Exchange	
	 A first class restaurant is needed – Michelin star or equivalent (8) 	
	 Modernity (3) and quirkiness should be allowed 	
	 Can the land opposite St Bartholomew's Church be put to community use / garden/ orchard (6)? 	
	 It is wrong to keep filling in odd spaces in Haslemere and Grayswood / just 	
	because the space is there. It ends up being unpleasant and the infrastructure cannot cope	
	 Think of the people already living there and their quality of life. Drainage and traffic are at saturation point 	
	 A cycle park 	
	• Key site should be expedited (3)	
	• Library required of sufficient size for town of Haslemere's size and stature(5)	
	 Scope in Fieldway – some houses have huge neglected gardens 	
	• The Police Station could be re-developed / used for 1 - 2 bed starter	
	apartments / the library should take it over - the one in Wey Hill is a joke	
	 Produce alternative designs for public comment for main town car park / building improvements (3) 	
	People in area should be consulted (3)	
	• Garden grabbing is not welcome (3) / Fill in brownfield sites rather than	
	make Haslemere a sprawling town / Should be in keeping with the	
	landscape	
	 Needs to be monitored / considered according to existing framework of towns and processing to according to a little according to accord	
	town and pressure on local amenities (2) As little as possible. Keep	
	Haslemere local. Big is not beautiful / Space for small groups of terraced houses? We do not need any more 5 bedroom houses / Start up premises	
	for businesses	
	• Town Centre should be protected from new development unless strictly in	
	keeping / Only appropriate development allowed	
	Haughton House is an eye-sore	
	• Woolworth's could become an internal market / A small M and S would save	
	a journey to Guildford / All need to include sufficient off-street parking for	
	the numbers of cars which the development is likely to attract	
	New commercial properties should be encouraged to install photo voltaic	
	panels on their roofs. The design of these properties should allow the panels	
	to be less obtrusive than on an existing private dwelling. Although this would add to the cost of the building, consideration should be given to see if	
	panels could be 'sponsored' by individuals with them receiving the FITS	
	(feed in tariffs) for the next 25 years. This could be a good investment for	
	many Haslemere residents and lead to a greener Haslemere. Haslemere	
	Station Car Park could be could be a good candidate for this	
	Need a proper skateboard park	
	• Every development must be appropriate for the location in which it is	
	proposed to be built / we should not permit the destruction of 5 bed	
	roomed house in favour of endless, tiny, inadequate boxes. There is a need	
	for large houses and, if not in Haslemere, then where? It is a folly to allow this destruction of such assets (3)	
	this destruction of such assets (3)Haslemere is two towns each served by a railway station they share in	
	common. The narrow waist that exists because of the geography needs to	
	be creatively developed. The large developed 'Clements' site provides an	
	excellent opportunity to create a link between two centres. To the South	
	and East is a traditional Market Town, to the North and West, is typical 20th	
	century ribbon development	

ΤΟΡΙϹ	COMMENT	ACTION
27 Any aspect of design in the area in which you live	 New developments in Town must comply with an agreed design suitable for Haslemere to retain its Market town attraction. People come to Haslemere because it is attractive, we must safeguard that and prevent "Woking- isation" / all new-build should blend with the area (2) Good taste should be maintained – no experiments New developments in Town must comply with an agreed design suitable for Haslemere to retain its Market town attraction (2) Residential development by a volume builder – 45 units - is awful Should substantial reconstruction of barns be allowed? High Lane Community Centre is an eyesore – a great example of official mis- management in just about every respect (2) Restriction on size in Three Gates Lane due to traffic issues Too many buildings going up in Grayswood Rd makes it more congested and dangerous when exiting properties Garden in-filling / grabbing / cramming extra houses must be stopped (7) Larger houses need a garden site in proportion A general tidy-up needed behind the High St by free car park The new brick buildings of Kiln Fields – in particular the walls enclosing it - do not respect the stone walls or the tree lined appearance of High Lane The exits from Tanners Lane and Weydown Road onto the main road are very hazardous indeed. The sight lines are inadequate particularly the one from Tanners Lane with curves in both directions./ Crossing Tanners Lane on foot from Bridge Road to the railway bridge is very frightening and one cannot be seen by motorists Haslemere is generally in good shape and has proved itself to be economically robust and attractive to traders and public 	
28 Design features in Haslemere	 Retain hanging tiles and character of Haslemere / kept in Surrey vernacular (7) but the developers' idea that, if it is tile hung, then it is OK must be stamped on. This does NOT guarantee that the result will be acceptable! Haslemere is an attractive country market town Arts and Crafts and Surrey vernacular very attractive Reduce the amount of render used. It rarely looks good or lasts long. Stick to brick and tile hanging Extensions should always match the original building. It is very important to use matching bricks etc and no flat roofs Not to mix too modern with old / There must be a place for good modern design Recognition of the vernacular in modern design. Occasional high quality departures should be accommodated. Conditional on it being complimentary and of a high quality (not just cost saving) / Good original design may be better sometimes rather than lookalikes poorly executed. This requires Planning Committees to carefully and expertly consider such applications. Each application for development needs to be looked at individually and in the context of its surroundings Improve interiors of shops Clements' site should be viewed as the centre of Haslemere People come to live in Haslemere because they like the charm of the town. It is important that this is retained so that it keeps its identity (2) Family houses with gardens should be maintained whilst there is a demand for them, although smaller houses to which to downsize and accessible in the town centre, appear to be in short supply Much greater presumption needed in favour of energy efficient buildings and similar modification of existing stock. Should aim for low carbon town 	

	ΤΟΡΙϹ	COMMENT	ACTION
29	Should new building normally be restricted to two storeys?	 Depends on type of building – scale etc – must be in keeping / blend in / be sympathetic to existing structures / suit the character of the town/but do not want monotony in facades(36) Yes – max 2 storeys (48) vital / within conservation area / except where land slopes downhill / and that should also restrict roof / attics being used as a 'third' floor. Skyline should be considered to maintain character Yes. Unfortunately some new houses (or extensions) have large roof windows, e. g. a house that has recently been extended in Park Rd and a pair of newly-built houses in Hill Rd. This creates an overbearing effect Not necessarily. Judge each case on its merits No (5) not realistic but no skyscrapers please! / a variation is important / possible 3 storey Mansard is acceptable / restrictions should not be imposed due to land values, scarcity and demand 	
30	Should development in the Town Centre be made to contribute financially to improving public areas?	 This is currently the case (2) / Section 106 agreements should be encouraged / some precedents already exist the supermarkets. It could be reasonable for a small levy on the Planning Fees to be used to help fund local amenities (not Waverley's coffers). Little evidence of such contributions being reserved for Haslemere Definitely a good idea. If developers had to provide money with which to improve this they might give it a little more thought No (5) / better to insist on high standard of development If appropriate. Difficult to have a single policy which fits all Yes (29 /depends on scale and margins / as a matter of principle – but Tescos never provided a footbridge promised over the railway line to the Herons / but not to flood with too many estate agents or coffee bars Businesses (not the rest of us) should pay for the flower beds and Christmas lights which they say attracts people into the town to spend money With lack of support from SCC this may be the way of bridging funding deficit Section 106 agreements where possible Open to debate / negotiation Hardly seems practical / might lead to worse decisions being made Only where improvement is necessary / if it affects the public areas / only where the public area adjacent to it Positively NOT. We need to give every incentive to keep our shops occupied 	
31	The cattle barrier to Charter Walk	 (119) the 'ransom strip' is a total disgrace / ridiculous / awful / an eyesore / and a continuing affront to the people of Haslemere / This must be removed, as it spoils the amenities of a pleasant corner in Haslemere. Can the authorities knock a few heads together to get this done / It achieves nothing / unnecessary. Needs to be resolved. Whatever steps are needed for their removal should be urgently pursued .It is unsightly and anti–social. It should be forcibly removed if no legal means available (but not by using public funds). Resort to compulsory purchase. Unfair to the people who live here. It should never have been allowed. It should be opened up for the good of the whole town and the shops which suffer from this obstruction. The Gibbs Trust is the major obstacle to the development of Haslemere. A tribute to the narrow, petty, small minded, selfish obstructionism of the Gibbs Trust. A ridiculous example of protecting a vested interest at the expense of the public. The Gibbs Trust should be ashamed of itself. It should be pilloried for its lack of public spirit. Money versus ego? A ridiculous 	

TOPIC	COMMENT	ACTION
	 practice. Serves no purpose. Definitely move it – as soon as possible. It is shocking that it is still there. Surely the point has been made and negotiations could now tidy this place up / a plaque should give an explanation as to why it is there. Surely after all this time the matter can be resolved. Remove it immediately. It is hideous / a sad sight / inconvenient and a risk to public safety as it impedes emergency access / Should be replaced by some sort of attractive / elegant arrangement to stop cars / people rushing into paths of cars / and safeguard children / Any progress would be welcome Put planters inside the barrier with tallish shrubs to disguise the barrier and provide a wind break to Charter Walk / Understandable given that the original developer did not buy the land / Ownership should have been agreed before any development took place / Annually fine the developer until he obtains an agreement with the Gibbs Trust / Let original developer sort out the mess / If I understand it right, seeking an agreement was a condition of planning permission / Should have been sorted years ago / before the development / Must continue to negotiate All parties involved to seek resolution. Waverley should take action for the benefit of the local public / should continue to negotiate / should make the trust which owns the land release the right of way to the people of the town / I believe a look at the title deeds would reveal that the barrier is, in part, constructed on land which is not in ownership of the Gibbs Trust 	
32 Social housing	 Yes (11) vital – could be achieved by a series of very small sites in town whilst continuing to protect adjacent country side / Should be maintained / Important to have all sections within the population of the town / not in ghettos / Needed countrywide and Haslemere should play its part / should set target / should be available for younger people / less for commuters Important and necessary provision but provided in the right locations / It should not necessarily be restricted to two storeys because of land scarcity and cost Should be allowed where possible on and around town centre where public transport is more accessible / but only for indigenous British needy people Kept to a sensible number (2) Necessary, but it should be genuine and not used by developers as cover for building very expensive developments nearby Disperse it in units of 2 - 4 dwellings per street / cul-de-sac Is inadequate More starter homes should be encouraged via Housing Associations (5) Definitely needed but difficult to prevent selling on at inflated prices Definitely needed but and not available. Waverley should identify what is available within the borough as a whole Adequate for the area SCC should not divert rents to N of England – money should be invested in local property (2) Housing for singles and young couples could be basic to be cheap and to allow people to provide for themselves as they can afford it Do we really know the true 'supply and demand' for this, especially taking into account the government's proposal that tenants should not reside in properties permanently and therefore some larger properties that might currently be occupied by small families or just individuals? We should have a proportion of this as we are a very expensive area in which to buy and we need to keep our key workers local Planners need to ensure that ther	

TOPIC	COMMENT	ACTION
	Would it cost much more to make the layout attractive?	
33 A new car park	 Multi storey Urgently / desperately needed for 700 cars (110) to prevent cars from strangling the local streets / Should be a sympathetic / attractive design / with tree and shrub screening / combined with a strict policy to control off street parking / combined with residential and paid parking / affordable (bearing in mind astronomical fares train users pay) otherwise it will not be used / a real problem because buses are inadequate and people use cars Needed in vicinity of station (bottom of Weydown Rd) only then can cars be stopped from parking in residential roads / SW Trains taking massive receipts from Haslemere commuters. It is a great pity they can't be forced by law to build adequate parking facilities / Could be a smaller and less expensive scheme Commuters charged too much have a raw deal A multi-level car park is required on the Weydown Road car park site to remove serious street parking blight by commuters. The location is far less visible and intrusive than one built by the station. Additional parking is also required on the telephone exchange site or a deck on the existing car park Double storey at the Fairground car park Station serves a very large area beyond Haslemere itself Needs to accommodate the commuter – Park and Ride? Has now become dangerous in many places Underground parking would be wonderful Can Waverley contribute towards a multi-storey car park and receive proportion of fees in perpetuity? Still not sufficient at Haslemere Health Centre and Hospital Tanners Lane car park seldom full – reduce charges to encourage shoppers to use it Increase the capacity of existing car parks I think some sort of scheme whereby people working in Haslemere can park all day at a cheap rate to remove the cars from local residential roads Car parking costs – should be free on Saturdays to attract m	

TOPIC	COMMENT	ACTION
34 Is a Design Statement / guide a good idea – or could it be a burden on owners and developers?	 Yes (104) a good idea / Excellent. It allows policy and direction to be clear to developers, the public and of great importance to the Government Planning Inspectorate / Will provide guidance to developers (7) Should be binding It could be an unnecessary extravagance / If it reflects the wishes of the community / as long as it does not stop new ideas being considered so the town moves forward / for the future of the town / should have had one years ago / Developers have no cause for complaint – they have been profited from lax controls and feeble enforcement for years / It will help the council when making decisions and should save time and money for all involved / To prevent the Petworth Rd saga from being an open invitation to others to do as they like / If a consensus can be reached / Yes, we need a socially and ecologically sustainable town / enforcement – it's time they were brought under control Should be rigidly adhered to by owners and developers. We live here because it is a lovely area and we want it to remain that way / Let us make sure that it not rejected by councillors who resent (and oppose) what they see as interference by residents / owners and developers should be socially responsible It is always good to invite the public to contribute their / our views because it gives us a sense of belonging to our community and working as a team Generally / probably good – it should be professionally enabled (2) it should not be linked to achieving / will it carry clout? Good design doesn't necessarily mean expensive design / conformity with the present it should allow for innovation based on good design Used as a means of provoking Waverley into action. A management tool and an advisory document or guide to councils and kept up to date the document is a good idea but it should not become mandatory. It is not only relevant to new development but to general management of the town with which the Council is charged.<td></td>	

Miscellaneous comments - Haslemere and Grayswood

- A local hospital is a very important amenity. It enhances a sense of community, provides quicker access to certain services, reduces travel and reduces car parking congestion at the larger hospitals
- Street Cleaning this is significant in the appearance of the town it takes far too long to sweep up leaves and so they block drains and become a slip hazard. Many drains are blocked by earth and accumulated rubbish
- Haslemere is generally in good shape and has proved itself to be economically robust and attractive to traders and public
- Haslemere is two towns each served by a railway station they share in common. The narrow waist that exists because of the geography needs to be creatively developed. The large demolished 'Clements' site provides an excellent opportunity to create a link between the two 'centres', To the South and East is a traditional Market Town, to the North and West is a typical 20th century ribbon development
- Crossing the road there needs to be a better way of crossing from north to the south sides of the Petworth Road and of Lower St, adjacent to the Town Hall. It is currently dangerous to do so
- Saturday refuse collection to be kept
- More co-operation between adjoining Councils e.g. Camelsdale
- Town in General I have lived in several places in Haslemere and watched it become so run down, rubbish etc. It was once a town to be proud of. What has happened to Waverley? We are the worst of the four towns. I see that Surrey has promised improvements to Waverley does that as usual not include Haslemerewe are watching!
- The increasing 21st century population of Haslemere requires increasing servicing facilities which cannot be located in a town centre. There are only limited facilities at the Kings Rd and Weydown Rd trading estates and the town could benefit from more of these facilities located nearby in Surrey, West Sussex or Hampshire instead of having to drive to Guildford, Farnham or further afield
- Potholes: after the winter they still need filling in. SCC please do something
- Conservation Area: Should be extended to include Half Moon Estate and Denbigh Road (5)
- Hooliganism: How can we control the hooliganism and vandalism (not yet major but a blight on the Town)?
- Public order more police on streets
- Thank you for giving a comments form and not a tick box one (2)
- Community paradise a greater sense of community, harmony, community-spirit
- Pigeons action needed to rid the town of pigeons: Droppings cause damage e.g. St Christopher's church roof/mess and are a health hazard, carrying disease. / People are slipping.
 (5) No need to destroy feral pigeons just build high dovecotes and swap the eggs for china ones
- Three separate Traffic Plans were presented as proposals for Traffic movement in the centre of Haslemere -these will be sent to HTC.

APPENDIX 1b: SHOTTERMILL and CRITCHMERE COMMENTS

ΤΟΡΙϹ	COMMENT	ACTIONS
1. Landmarks of Interest	 The flagpole of St Christopher's Church. It is a prominent landmark which can be seen from many parts of the town but it has rotted and needs to be replaced. Financial help is needed towards the cost of replacement as its loss has been regretted by the community Shottermill ponds Lion Green Recreation area St Stephen's Church St Christopher's Church (4) Playing facilities at Woolmer Hill Marley Common Sturt Farm Holy Cross woodland Polecat Valley NT Farnham Lane 	
2. Views which you consider special	 Wey Hill. The pine trees and hills overlooking Shottermill (2) From my bedroom window across to Marley Common Gibbet Hill, Punch Bowl and Blackdown Lion Green and St Christopher's Green (9) St Christopher's Church Trees at Lion Green Sturt Farm / Views of Sturt Fields from various directions Holy Cross woodland 	
3. Any derelict or unattractive sites	 Hindhead Road filling station. Someone should try and engage in dialogue with the owners (39) Develop the derelict building on the Hindhead Rd between the Deepdene and Critchmere Hill turn offs. Possible Health and Safety hazard (6) Develop / Improve the Youth Centre / Wey Hill car parks and recycling centre, looks a disgrace (8) Remove the cars and kebab van from Lion Green (5) Many (not specified) Empty shops in Wey Hill to continue window dressing to create a busy vibrant and full atmosphere until bought or leased (4) Unoccupied shops in Wey Hill are unattractive (6) Some of the properties in Wey Hill Unoccupied house in St Christopher's Rd Building next to Stricklands, Kings Rd (3) The original north end of Vicarage Rd leading into the main road at Junction Place is a disgrace in that it is overgrown with vegetation, has litter and has been used to permanently park a boat and trailer causing an obstruction No logs should be left lying around particularly in built up areas (Honey Fungus) Areas should not be fossilised. Good quality development should be considered on its merits Build a memorial garden behind Cyril Queen's Parts of Wey Hill Wey Hill Car Park (4) Periphery to Wey Hill Car Park along Wey Hill / St Christopher's Road 	

ΤΟΡΙϹ	COMMENT	ACTIONS
	 Junction Place, adjacent to the club Station forecourt Land between railway and Three Counties Church Social housing required at the old Clement site Wey Hill – old shop not presented well and new shop leaves too many things on the pavement Railway embankment on Critchmere Lane The embankment on Sturt Lane by St Stephen's Church Bank opposite the Crown and Cushion Woodland at top of Weydown Road car park Clement site Wey Hill Kebab van on Lion Green (unsightly) Clean the Fosters Railway Bridge and remove or renovate the Town Council Arms on the top of the bridge 	
4. The green spaces	 Preserve There are green spaces in Shottermill such as private woodland (Holy Cross) or Town Allotments (Sickle Mill) and there is green space around them which we need to protect from development. Some of them are right on the County Boundary Develop the area, formally Ted Orchard's land, as a public recreational space / garden Lion Green and St Christopher's Green are an asset and should never be allowed to be degraded or misused by any future policy decisions (8) Avoid garden plants in low key green spaces Preserve natural habitat for wildlife Need to check what lane is in Surrey around Sickle Mill? Preserve historical spaces Lion Green needs to be free of litter and animal mess (2) Maintain Sturt Farm and the green fingers of hills that make our town so special Could do with some seating added. Perhaps local societies would like to sponsor a seat? Shottermill pond, Lion Green and St Christopher's Green are all rather nice and need to remain as such (3) Sturt Farm Lion Green – who owns land where Kebab van is? Unsightly, draws unruly crowds at night and rubbish The chestnut trees on Lion Green are special 	
5. Natural landscape and landscape	 Marley, Hindhead and Blackdown (3) Planters in Wey Hill are good Blackdown Very beautiful at present and should be protected at all costs Plant trees opposite St Christopher's Green to form an avenue and hide the car park Shottermill Ponds Preserve the remains of the rural landscape and character Protect Sturt Farm from development Protect Holy Cross Woodland More careful trimming not cutting of shrubbery adjacent to roads required. i.e. Cherrimans Orchard into Liphook Rd 	

TOPIC	COMMENT	ACTIONS
6. Sustainability	 The collection of rubbish needs to stay as otherwise there is no doubt that this will lead to fly-tipping. Witley is simply too far away In addition the re-cycling facilities at the Wey Hill car park should be expanded to include plastics, metal, etc., such that the amount being put on the dust carts can be reduced in volume and proper re-cycling carried out. Not just selected items (2) The car park area adjacent to the existing space could be reduced slightly to accommodate the additional re-cycling containers (2) I think that Haslemere is sustainable Encourage tenants into empty shops Provide more amenities for young families Publicise events more 	
7. Street furniture e.g. benches, bins, lights	 Needs to be adequate and vandal-proof These are reasonably maintained More dynamic speed restriction signs would be welcome More bins required on Lion Green footpath (2) More benches are required for Wey Hill (2) Planters in Wey Hill are attractive (2) / consideration should be given to extending this to other areas Mostly OK / Adequate Good Benches needed, even narrow ones at every bus stop Poor street lighting Too much clutter, high level plant containers, such as outside Haslewey, are not needed 	
8. Trees/hedges	 Monitor tree development on Lion Green where it obstructs sight-lines at Lion Lane and A 287 (2) Unsightly trees should be removed / replanted i.e. opposite Haslewey, Esso petrol station More attention is needed to keep bushes cut to reduce blind spots. i.e. the turn into Vicarage Rd (3) Remove ivy and robinica hanging over footpath on Lion Green Plant more spring flowering trees in public areas A number of overgrown footpaths (2) Sightline at Buffbeards Lane bad due to vegetation A huge amount in this area / Good Pedestrian crossing in Wey Hill – traffic lights on nearside obscured by trees in summer (8) Council to issue notices to house owners to cut back hedges that overlap roads and pavements Property owners should be required to trim their hedges. The width of the pavement is considerably reduced in some cases Not well kept near footpaths The removal of the hedge around St Christopher's Church would bring it to the public's attention and it would become integral with the Green The hedge needs cutting back from the footpath in Lion Mead, and continuation of the footpath is needed into The Meads New developments should be encouraged to plant hedges / trees rather than erect wooden fences and panels. They are a haven for wildlife The hedge between Tyndalls Estate and Hindhead Rd should be trimmed every other year 	

TOPIC	COMMENT	ACTIONS
	protection already exists. This higher area is viewed from a large area in Lion	
	Green / Lane	
	Status trees on Lion Green should be protected	
9. Any regular	• Sturt Road Bridge (6)	
flooding	Near Hindhead traffic lights	
	Lion Green (2)	
	 Junction of Lion Lane and Wey Hill (3) Top of Lion Lane / Cherry Tree Avenue 	
	Top of Lion Lane / cherry free Avenue	
10. Footpaths and pavements	 Wey Hill pavements should be resurfaced and given a bit of style. Currently they give a very tired and downtrodden feel to the road. (5) In poor repair Replace poor quality tarmac footpath in Wey Hill with paving stones to give a more cared for look The proposal if this was possible was that over a period of time this could be gradually changed to an attractive paving/ cobbles. This no doubt would have a significant impact on the aesthetics of the vicinity and potentially attract more outside visitors and of course shoppers (desperately needed!) Some pavements are a motley assortment of patches. Makes Haslemere look run down. The funds could be raised from the shopkeepers, council contribution and possibly a Shottermill improvement fund to which Haslemere residents could contribute Disagree to the above, the money could be used for more valuable projects Safe walking route to schools and Lion Green from Tesco. (5) Adequate Some are bumpy and rough (2) Good, council checks required Footpath between Critchmere Lane and Pitfold Avenue currently maintained by council – not sure what householder's responsibilities are 	
11. Road and information signage	 Remove street signs, barriers etc. Encourage shared surfaces between pedestrians, cars and cyclists (2) Encourage cars and cyclists sharing but not pedestrians The signage and speed control is totally inadequate. There is no doubt that for traffic coming into Haslemere from Hindhead the average traffic speed must be around 40 - 45mph. Probably much higher in the early morning and late evening when drivers believe that there is even less chance of being caught (2) There is a chance that people do not know that it is a 30mph zone as the signage is totally insufficient and there is no reminder after the solitary 30mph sign after Brownscombe (2) More dynamic speed restriction signs would be welcome Residents that I have questioned have complained of nearly being knocked down due to the very excessive speeds as they come from the blind corner approaching Critchmere Hill (from Hindhead direction) The supposed "speed calming device" was installed sometime last year (adjacent to the old Total garage site), though its period of activation has been approximately three days in total / It is positioned too low on the post (can be easily tampered with / vandalised) / When it has worked on those few occasions, it seems to only activate (flash) on the vehicles LEAVING Haslemere, not on the direction of oncoming traffic / It needs to be located further towards the Critchmere turn-off as this is the blind bend where there have already been numerous incidents and, as such, the speed reduction measures need to be enforced at that locality i.e. prior to where the town actually gets built up 	

ΤΟΡΙϹ	COMMENT	ACTIONS
	Signage should be kept clean and up to date (2)	
	Seem adequate (2)	
	Speed signs need reviewing	
	Too many road signs	
	 People coming through Border Road to Pitfold Avenue are confused by the fact that it is posted as Border Road as the bottom and Pitfold Avenue is not easily discovered 	
	 A sign at the top of Deepdene indicating that it is not a through road would be helpful 	
	Too many confusing signs on A287	
	• Drivers do not need to know that they are entering Critchmere Rd	
12. Temporary	Many temporary signs left for months after work is finished (3)	
signs	 Flood signs need to be removed quickly after the water has subsided Generally OK 	
	• Too many untidy advertising signs which are probably unauthorised	
	20 mph at the maximum (17)	
	• Should be 20mph in roads with regular commuter parking, or in roads used as a rat run	
	Disagree, impossible to do more through Wey Hill (2)	
	• 30 mph is too fast through the High Street and Wey Hill shopping area. 20	
	mph would be much safer (6)	
13. Speed limits	 The speed limit must be kept at 30 mph through Wey Hill, this is a main road (2) 	
	30 mph from Hindhead past Critchmere to Church Rd	
	 Stop speeding on the A287 Critchmere to Junction Place stretch (both ways) (8) 	
	 Virtually all traffic ignores the 30 mph speed limit at the top of Deepdene also at the road under Camelsdale Railway Bridge 	
	 Speed bumps recently replaced in Lion Lane are such that you pass over 	
	them at speed without notice. Waste of taxpayers' money putting them in	
	at all. Please replace with bumps that work/ Speed bumps do work	
	Some of the shops in Wey Hill need attention (2)	
	Change them in Wey Hill	
	Shop owners should be required to keep them smart and in good repairSome signage is garish.	
	 Shottermill High Street compared with Haslemere High Street is just worlds apart! 	
	• The key points are the dowdy and untidy shop fronts plus the condition/	
14. Shop frontages	quality of the pavementOn the shop fronts, there are a few exceptions such as Chamberlain's (the	
	Music Shop), Alan Baker (Furnishing Shops), the new Cup-cakery, the	
	restaurants, and a few others that look fine. However there are a number of	
	others such as Gillett & Holden (washing machines, fridges, etc), Little	
	Rascals (canvas sign), etc that are quite frankly an eyesore	
	• Empty shops in Wey Hill look unattractive as they have not been maintained	
	externally	
	• The pavement is 95% tarmac which itself is not an aesthetically pleasing material for such an important application. Furthermore it is breaking up in	
	material for such an important application. Furthermore it is breaking up in many areas and generally looks very untidy	
	 White goods on pavement in Wey Hill are an eyesore (4) 	
	 Upper stories should be maintained in good condition 	
L		

ΤΟΡΙϹ	COMMENT	ACTIONS
	Some empty shops in Wey Hill	
	Quite good, planters look attractive	
	Must be in keeping with the town's character	
	Much improved window dressing. Perhaps more events / themes could be introduced for these	
	introduced for these	
	 If guidelines are not already issued, this might be a good idea Vary page. Tag much stuff on ground outside some share. 	
	 Very poor. Too much stuff on ground outside some shops Protect present character 	
	 Some shop frontages in Wey Hill are tatty 	
	 Rather drab in Wey Hill although a few good ones which are prominent 	
	• Nather drab in wey fini although a few good ones which are profinitent	
	Encourage cycling (3)	
15. Cycle	Unnecessary	
paths/routes	The roads are cycle unfriendly	
	Are there any recognised cycle paths?	
	Hazardous because of speeding traffic	
	None!	
	Stop / reduce parking in Wey Hill	
	Parking essential for businesses in Wey Hill and is traffic-calming	
	• Roads into and within the Town have many areas and junctions which are	
	very hazardous for pedestrians, cyclists and children. This discourages	
	walking and cycling especially for families (8)	
	• Road Junction by Coomers is a black spot, periodic crashes and many near	
	misses	
	Fill in pot holes at the end of Cherry Tree Avenue	
16. Roads leading	• I would like to see something done about speeding on road from Deepdene	
into the Town	to Tesco traffic lights. Signs do not work	
	A287 dangerous from Hindhead into Shottermill (2)	
	• Wey Hill (the flower boxes are a great improvement) does not make an	
	attractive first view of Haslemere. Houses and gardens opposite the old Clement's site need particular attention	
	 Enforcement of speed limits 	
	 Yet to see a horse using the expensive looking crossing on the Hindhead 	
	Road	
	Critchmere Lane / Hindhead Rd junction needs widening	
	 Excessive development leading to traffic congestion 	
	 Roundabout required at junction of Weydown Rd and Wey Hill 	
	Schoolchildren in danger! Traffic in Lion Lane (3)	
	Passing bays for traffic in Lion Lane	
	• To improve traffic flow, no on-street parking at peak times. i.e. Wey Hill (3)	
	• Tesco traffic lights cause congestion in Wey Hill, a roundabout might solve it	
	(5)	
17. Traffic	 Disagree to the above; a roundabout would cause more congestion. Boad system to be abanged 	
	Road system to be changed Dedestrian Crossing at Junction Place is dangerous (8)	
	 Pedestrian Crossing at Junction Place is dangerous (8) Stop HGV's going through Haclemere (2) 	
	 Stop HGV's going through Haslemere (2) Acceptable except at school arrival / departure times 	
	 Acceptable except at school arrival / departure times Traffic approaching Wey Hill is too fast 	
	 Very bad from 4:00 pm - 6:30 pm 	
	 Too much traffic especially from Hindhead traffic lights to Haslemere. 	
	Lorries do not help (2)	
	• A nightmare - cars have taken over Haslemere, enormous lorries thunder	

ΤΟΡΙϹ	COMMENT	ACTIONS
	 through The kerb at the top of Wey Hill / St Christopher's Green is still protruding too far into the road The speed limit is ignored by 50% of the traffic A regular Hopper bus service is required from Lion Green into the Town Centre and back Lights at Tesco often block traffic Awful queues from station along Wey Hill To improve traffic flow in Wey Hill reduce the width of the pavements Traffic along Wey Hill can be slowed down by lorries unloading at the top of the Hill Especially difficult on Wey Hill / St Christopher's Green on a Saturday Kerb at the top of Wey Hill / St Christopher's Green protrudes too far into the road (2) 	
18. Parking	 Improve access to primary schools for parents dropping off children (3) Improve car parks, priority for local shoppers not commuters (3) Half an hour parking on Wey Hill rather than the current 1 hour (4) Wey Hill car parks need re-surfacing and monitored (6) Surface Wey Hill car park (6) Create another large car park for the Town within walking distance of the station and High Street (3) Disagree with the above statement, better transport services are the answer Not enough Stop parking in Wey Hill. It encourages traffic jams (2) Parking on Wey Hill itself should be stopped – there are car parks at both ends More parking urgently required Too many cars allowed to park in front of Lion Green Commuter parking must be tackled There should be no parking between St Stephen's Church and Junction Place This should be considered by planning people who keep giving permission for more and more dwellings. Some of us have no choice but to park in the road Wey Hill Car Park should introduce paid parking. Illegal parking at school times on Vicarage Lane from Shottermill Infant and Junior schools The Fairground Car Park is important for all Haslemere residents for a variety of reasons: Evening parking for visitors to the Weycentre, Saint Christopher's Church and the Wey Hill Food Outlets Saturday morning for SCC recycling lorries Commuter parking area for Wey Hill shops The largest Waverley recycling centre in Haslemere A meeting point for sports clubs members to park cars at weekends before setting off to take part. 	
19. Public amenities e.g. toilets	 Make shops / businesses / pubs etc responsible for public conveniences (4) Change the Library sign to Haslemere Library More allotment sites (6) Is there a plot of land in Haslemere where a community garden like the one at Roundhurst can be established (5) Wey Hill needs public toilets (2) / Wey Hill toilets should be reintroduced (9) Disagree with above, Wey Hill toilets are a waste of money 	

ΤΟΡΙϹ	COMMENT	ACTIONS
	Tesco / Haslewey a good substitute for Wey Hill's removed loo	
	Adequate when open	
	An obvious need	
	More play apparatus in the recreation grounds and Lion Green	
	Wey Hill needs to be made more attractive to shoppers	
	Pleasing floral / shrub display in Wey Hill, further financing very worthwhile	
	The section between Deepdene and Critchmere Hill is very badly lit. On cloud covered nights, unless there is traffic passing, it is not possible to see the pavement	
20. Street lighting	• This may be partially due to overgrown trees/ vegetation creating excess masking of the light	
	• A light is needed in Bunch Lane between Bunch Way and Farnham Lane.	
	Poor in places, lamps few and far between in places	
	Removal of roundabout lamp posts	
	Why are they on all night?	
	Reduce street lighting at night (2)	
21. The night sky	Good average	
	 Very beautiful, not to be spoilt by unnecessary street lighting Critchmere night sky polluted by flood lights at sports pitches at Woolmer 	
	Hill	
	Draw attention to light pollution	
	A bus shelter is required opposite the Shottermill Club (4)	
22. Bus shelters	Should be provided in Wey Hill (2)	
	Mainly in good condition	
	Adequate	
	A bit messy / need more regular cleaning	
	Buildings of interest should be preserved	
23. Special	Several listed buildings, a nice mixture of old and new	
buildings	St Christopher's Church. Arts and Crafts Grade II listed building needs	
	financial support to replace rotted flagpole, which is a landmark feature.	
	St Christopher's Church	
	St Stephen's Church	
	The Telephone Exchange is of such importance that supplementary planning guidance is preserved that an development makes a positive of the second secon	
24 Tolonhone	guidance is necessary to ensure that re-development makes a positive contribution to the Town Centre (7)	
24. Telephone exchange	 contribution to the Town Centre (7) Old Telephone Exchange at Hindhead is an eyesore 	
evenange	 Old Telephone Exchange at Hindhead is an eyesore Adequate 	
	 Not providing enough high speed broadband 	
	 A housing scheme would be preferable including social housing for rent, for 	
	local people within the Town Council boundaries	
25 Decent	Shottermill is being overdeveloped / far too much overcrowding of buildings	
25. Recent	in some parts of Shottermill which creates even more parking problems /	
developments	Large houses opposite or surrounded by National Trust Land must remain as	
	they are and not subject to building or garden grabbing	
	• There are already too many take away fast food outlets in Wey Hill which	
	are at the expense of other much needed commercial outlets and shops	

ΤΟΡΙϹ	COMMENT	ACTIONS
	 'Shoe horning' and more houses are not required (3) We must resist the in-fill that is beginning to take place in Lion Lane, the Meads and behind Wey Hill / too much garden grabbing. Derby Rd, Weycombe Rd and Kings Rd Good to see the motorcycle shop gone and more shops and flats at the top of Wey Hill being built in its place Too many expensive flats not enough affordable housing Shottermill Village Hall 2 houses sympathetic development, trees protected, shrubs planted. Very Good The old Clement site in Wey Hill. Housing as one - two bedroom flats is the right course here. Peripheral landscaping is vital for this site to improve 	
26. New development which could take place in any area of Haslemere	 Create workshops for craft skills / light industry/ youth employment locally (2) Fairground Car Park – 3 disagree with this statement Weydown Rd Car Park and land other side of stream needs development, more parking and housing (4) Allow family centred developments not just garden grab ones. i.e. maisonettes / extensions for aging parents Give planning permission for a house to be built in vacant plot in Bell Road. Site currently very unsightly (2) To be kept within current developed area An indoor bowling centre could be constructed beside the Herons Sport Centre Must be carefully monitored Small groups of terraced housing required, we do not need more 5 bedroom houses Should blend in with existing buildings, unless existing designs are in fact inappropriate Site of old garage on A287 Redevelop brown field sites, i.e. Clements and old garage on Hindhead Rd Retail rather than fast food outlets Wey Hill / Shottermill and the surrounding area is particularly in need of redevelopment with scarcely a property along Wey Hill that is worth keeping New retail development could proceed in Wey Hill, this would attract more shoppers 	
27. Any aspect of design in the area in which you live	 How can we bring Wey Hill's appearance up to a better standard? Too many garish shop colours, purple, bright red etc. Should there not be a palette of colours to choose from? Disagree with the above; different colours bring character to the area. Individuality is paramount Temporary school buildings should be screened from all directions. i.e. Shottermill Infants School Shottermill should not become an artist's palette Should blend in with existing buildings, unless existing designs are in fact inappropriate Maintain low density rural character, no infilling of gardens Disappointed at the number of food outlets that have been allowed to take over Wey Hill. We are beginning to rival Blackpool's Golden Mile. The only competition comes from the eight hair salons that we now have 	

TOPIC	COMMENT	ACTIONS
28. Design features in Haslemere	 Traditional The open space around Wey Hill, Lion Green Keep to brick and tile hanging / Retain tile hung symmetry of town Like wooden bench sculpture on Lion Green need more like this Varied mix of size and style 	
29. Should new building normally be restricted to two storeys?	 Some buildings of more than 2 storeys should be allowed, especially in key locations. A variety in the scale of buildings is essential to a rewarding streetscape (4) Yes (12) / Buildings should be restricted to two storeys It would depend upon what they are being built for / Depends upon the design 	
30. Should development in the Wey Hill be made to contribute financially to improving public areas?	 Definitely (3) Yes but not restricted to Wey Hill (2) Not if it dissuades local shops and small businesses (2) Would be a good way to ease the burden on the council tax payer Not more than we have Yes but would the conditions be met or wriggled out of? Witness the Tesco development, the footbridge never materialised (2) Yes and in all areas Present policies which favour this should continue. Wey Hill is a priority 	
31. The cattle barrier to Charter Walk	 Has to be resolved (2) / Ask Tony Blair to resolve problem Should be removed / Remove by compulsory purchase Not bothered with this matter Put planters inside the barrier with tallish shrubs to disguise the barrier Any progress would be welcome Worthwhile to continue to negotiate but not at any exorbitant price 	
32. Social housing	 Could be achieved by a series of small sites in town whilst continuing to protect the countryside The old garage site on the Hindhead Road should be used for affordable housing development (10) Minimal, to accord good job prospects Urgently required (5) Adequate for the area Wey Hill end within walking distance of Co-Op, Tesco's, Library and Haslewey Where social housing is introduced into private housing – please clean up any mess, rubbish bins left outside etc 	
33. A new car park	 A new car park is urgently required with reasonable charges Urgently required (4) At the old Clements site New surface at Fairground car park required Adequate parking for shoppers on Wey Hill, commuters however have their own needs Don't presume to use the land given to the public opposite St Christopher's Green 	
34. Is a Design Statement / guide a good idea – or could	 Definitely not a burden. It is essential that there is some framework in place that provides a clear set of rules that developers and owners need to comply with (3) This said it must be with clear consultation with the residents in the area 	

TOPIC	COMMENT	ACTIONS
it be a burden on owners and developers?	 and their views must be listened to and reflected in the final document It is a good idea but must not restrict good development. Consultation must be comprehensive with plenty of opportunity for local residents to have their say Yes, so as to co-ordinate and achieve the very best to enhance our town. It would seem to me to be a good idea A good idea if well publicised / Yes a good idea (3) Providing a consensus can be reached, not easy when contributors all have their own needs A good idea, why should owners / developers be free to exploit the town? (8) It is a positive idea and should prove an asset to Haslemere, which would help developers Yes, it could be sent out before planning applications are submitted 	

Miscellaneous comments – Shottermill and Critchmere

- TV and Mobile reception: improve TV and mobile phone reception in Critchmere (3)
- Use the Locality Office in Wey Hill as a Police Station
- The town needs a better range of shops

APPENDIX 1c: HINDHEAD COMMENTS

	ΤΟΡΙΟ	COMMENT	
1.	Landmarks of Interest	 Undershaw Hotel – gradually deteriorating. (2) / views from Undershaw (9) Dickens Farm. Old Smithy, off Boxall's Lane Gibbet Hill (3), monument on the Devil's Punch Bowl Punchbowl (4) Hindhead common (2) Sailor's stone Highcombe Edge memorial 	
2.	Views which you consider special	 Lovely views from NT footpath on Hindhead Common (3) and Highcombe Edge Path (2) Gibbet Hill (6)and Punchbowl (7) The Golden Valley (7) Windy Gap Dry valley behind Marchants Hill Highcombe Edge 	
3.	Any derelict or unattractive sites	 Concerned about Woodcock – closed for many months. Risk of sale of site to a developer – (it's already on the market) (2) Building on corner of Hindhead traffic lights – eyesore should be improved or rebuilt (9) Empty shops in Beacon Hill Road Area adjacent to Beacon Hill Car Park – metal structure Single storey buildings at Hindhead crossroads, Drummonds, CWM Electrical disused shop Haslemere (2) 	
4.	The green spaces	 NT Café should be made a "want to go to" venue for residents (3) Hindhead Common Public spaces to be appropriately maintained conserving wild flowers and biodiversity. More formal planting only in parks and town centres (4) People criticise the flower bed at junction of Churt Road / Beacon Hill Rd but local volunteers are making an effort with it Devil's Punch Bowl Lots of planting and open spaces Hindhead playing fields / recreation ground. Tilford play area Highcombe Edge 	
5.	Natural landscape and landscape	 Golden Valley – the views are now obscured by rapidly growing trees especially pines. You can no longer see anything from the road or roadside grass verge because of the undergrowth. Clearance similar to that undertaken overlooking the Punch Bowl would be perfect (2) Natural landscape to be left natural – not turned into parkland with flower beds (3) Natural landscape should not be sacrificed to any new development (6) Good to see trees but we need to encourage heath land restoration where appropriate Devil's Punch Bowl Do not spoil natural landscape 	

ΤΟΡΙϹ	COMMENT	
6. Sustainability	 Industry is leaving – need some (3) More recycling. Turn off more lights late at night (like we used to in the 1950s / 60s) Heathland sustainability We hope can be kept as natural as at present, but constant care needed 	
7. Street furniture e.g. benches, bins, lights	 Excellent improvements at Woodcock Green Large hoardings with advertisements should not be necessary any more (10) One or two more seats in Beacon Hill needed Bus stop seats Tilford Rd unfit to sit on. Several bus stops in Beacon Hill are in need of street lights: a matter of some urgency with so many aged residents in this area Non-existent at Hindhead, new lighting should be low pollution type. Benches and furniture should be constructed of steel, cast iron and timber Beacon Hill improved lately Bench around the tree Churt Road junction with Tilford Road never replaced Should be an attractive, classic, design Not good 	
8. Trees / hedges	 The pathway beside Undershaw Hotel on the A3 is now practically impassable due to lack of maintenance of the undergrowth. Walking is so badly restricted that pedestrians are forced on to the road. The area is also litter polluted (3) Overgrown hedges Beacon Hill Road and Churt Road (3) also Tilford Road (1) Property owners should be required to cut back their hedges to boundary lines (2) Hedgerows – must not be cut down and planted with garden shrubs. Must be native species (5) 	
9. Any regular flooding	 By traffic lights at Hindhead (2) Bend on Churt Road below Woodcock PH, going towards Churt from Hindhead Junction of Tilford Road and Churt Road Tilford Road entrance to Golden Valley 	
10. Footpaths and pavements	 Road to Highcombe Edge NT Car park is frightful and needs paving (I think the NT keep it like that so it doesn't become over-crowded) Uneven pavements and footpaths – Wood Road and Tilford Road (2) Generally good except where obstructed by hedges – some footpaths partially obstructed by hedges/brambles (2) Uneven difficult for buggies. Leave of footpaths dangerous. Overhanging bushes often prevent the passage or two walkers together (2) When A3 is closed in Hindhead wider pavements with cobbles, granite setts and mixed in paving stone Footpath on Tilford road to Royal Parade from Beacon Hill narrow and overgrown Footpath around Hindhead lights need tidying 	

ΤΟΡΙϹ	COMMENT	
11. Road and information signage	 Too many signs (3) Generally adequate although could be cleaned more often Demolished 'bus stop' sign on Churt Rd near bend has never been replaced although reported to Stagecoach Improve and add as required Beacon Hill sign where Tilford Road and Churt Road split – upright broken OK but dirty and many covered by vegetation 	
12. Temporary signs	 Those advertising housing developments or events should be removed after the event or after a few weeks as appropriate. Also, ties should be cleared Make them clear and concise These signs are frequently left long after work or event has finished. Too many casual posters and advertisement trailers 	
13. Speed limits	 Dangerous A287 from Hindhead to Critchmere 40mph max! (80mph and potential impact speed – or risk assessment for 100mph as now) Would be fine if people observed them The 30mph limit on Tilford Road ignored by most. Additional calming at PGL entrance (Tilford Road) and opposite St Alban's Church Not observed Tilford Road or Churt road to Beacon Hill No enforcement hence no regard for limits Too fast on Tower Road 	
14. Shop frontages	 Empty shops should be allowed temporary decoration or usage (2) Beacon Hill empty shops, so no permission for more. Shop fronts a disgrace (5) OK in Beacon Hill, following tidying recently. Some in Hindhead still a bit shabby To be in keeping with the shop buildings Shops and hotel on A3 look run down – hope Hindhead Together initiative will revitalise them Drab Mostly very good 	
15. Cycle paths/routes	 Understand there will be cycle paths once the tunnel is complete Need more designated cycle paths for when A3(N) is closed. A287 is predicted to get much busier and without traffic lights there will be few breaks in the traffic flow (2) Separate cycle paths / road lanes needed 	
16. Roads leading into the Town	 Hindhead traffic lights – congestion varies according to whether anyone's messed up the phasing Make speed signs more prominent Rubbish often not collected 	
17. Traffic	 Awful - It goes without saying Cycle route separate from A287 traffic would be helpful – traffic there is expected to increase once the tunnel is open and the traffic lights are removed Bad at Hindhead but everyone knows that – will it improve? (2) 	

TOPIC	COMMENT	
	Speed "pinch" junctions on Tilford Road not adequate	
	Good bus service and cycle paths needed	
	• Speed controls needed Tilford Road, Hindhead Road, Portsmouth	
	Road	
	• A3 heavy, A287 difficult to cross at A3	
	Awful Hindhead to Haslemere but hopeful of improvement after	
	tunnel	
	• Keep the car park behind the Beacon Hill shops free to encourage	
	local trading and more business into Beacon Hill	
	• A suggestion for the future. Once the old A3 is closed that the area alongside the National Trust café could be converted into a perfect	
	parking space	
18. Parking	Better signing and use of Beacon Hill car park (2)	
10. Tarking	Becoming problematic in Beacon Hill. Where some people park	
	outside shops all day it seems this is a deterrent to casual, potential shoppers.	
	 More parking needed (2) but not too expensive as this would drive 	
	motorists out of town	
	Car park in Beacon Hill often full with cars from local garages	
	Car parking needed at Hindhead village	
	Poor, mainly on roads	
	Beacon Hill public lavatories were removed some years ago. May	
	be worth reinstating especially in view of the high proportion of	
19. Public	elderly residents	
amenities e.g.	• Hindhead needs a community centre or hall when it is resurrected	
toilets	as a village	
	 Non-existent (3) With NT areas of Hindhead becoming more visitor destination 	
	public toilets will be vital	
	Too much – doesn't improve safety	
	 May be a bit too much (light pollution) 	
	 Improvement needed near nursing and support homes and older 	
20. Street lighting	residents residential homes	
	Low pollution type at low level	
	Should be attractive, classic design	
	• Should be switched off 11pm to 7am / at night like we used to do in	
	1950s/60s	
	An enormous amount of light pollution from ManorMead Nursing	
	Home (2)	
	• Very important that this remains as dark as possible, i.e. light	
21. The night sky	pollution at a minimum. It is very special here (6)	
	• When we moved here nearly 25 years ago you could see a lot more stars than you can now. Pollution is from Aldershot, Guildford etc	
	though	
	 Low-pollution type at low level, at shoulder height or below would 	
	reveal the night sky	
	Can be good in Hindhead but security lights spoil it	
22. Bus shelters	All town and village bus stops and shelters should have cover and	
	seating. (4) especially near nursing/residential homes etc	

TOPIC	COMMENT	
	 Bus Service to Hindhead and Grayshott stops at 19:30 and 18:30. It's crazy. Subsidise buses to encourage commuter use A bus shelter is required outside Andrews Does anyone know what will happen to the National Express bus (9) No timetables for buses 	
23. Special buildings	 Beacon House, Stoney Cross, Golf Club. Undershaw (2) 	
24. Telephone exchange	 Retain buildings at crossroads and renovate them – architecturally interesting (5) Main brick structure has brutalist charm The old telephone exchange is an eyesore (8), as are the buildings on the other side of the lights (with large bill board on the corner) (1) Could be redeveloped as flats 	
25. Recent developments	 More, smaller housing, not six bedroom houses on a small embankment (2) No garden grabbing No encroachment on green belt – so where on earth have the new houses to go? Shame about the development of old ADT site at Hindhead Too much building, especially around Tower Road Some are poor design and build quality 	
26. New development which could take place in any area of Haslemere	 Some Beacon Hill parents have expressed a fear that they will not be able to get their children into Beacon Hill School in the future due to the rise in birth rate. Ensure the school is able to keep all its land to allow for future development Must be in keeping with local architecture (3) The ultimate plan must allow for mixed use with a high proportion of local employment opportunities (3) Is the proposed healthcare centre and chemist at Hindhead in addition to, or substitution for the existing Grayshott surgery (which has twice been refused permission for a linked pharmacy)? 22 car park spaces probably not enough The health development at the crossroads is very necessary (5) Intensive housing should be avoided in favour of community / public spaces / amenities / attractions (5) Hindhead traffic lights area must not become an urban sprawl More shops, parking and super market needed in Hindhead because of new housing Children's playground in Hindhead Village or Devil's Punchbowl Design for Hindhead village should be submitted as one coherent plan Regeneration of Hindhead lights area needed soon (2) When A3 is closed at traffic lights, develop whole area up to Punchbowl 	
27. Any aspect of design in the area in which you live	 Flower bed in Beacon Hill in bad state (2) Needs to be levelled and paved / grassed with tubs and seating (3) Like to see traditional local style and materials in use The housing at the Royal Huts is very attractive 	

ΤΟΡΙϹ	COMMENT	
28. Design features in Haslemere	No comments	
29. Should new building normally be restricted to two storeys?	 Too much new development is far too high and out of keeping with other properties Three but houses not flats (2) Yes but OK to have dormers etc in roof Yes (5) Not necessarily but shouldn't be out of place Yes along the Hindhead stretch of the old A3 	
30. Should development in Hindhead & Beacon Hill be made to contribute financially to improving public areas?	 Yes (8) Is this the way forward? Surely this could lead to planning permission being granted to the developer who contributes the most to the community rather than the providing the best design 	
31. The cattle barrier to Charter Walk	 It would be good to resolve that issue It is ridiculous that this barrier should have been permitted and the council should find a method quickly for removing it to restore it as a public right of way Remove (2) 	
32. Social housing	 Could probably do with more (3) Is necessary but must be carefully conceived 	
33. A new car park	 Yes (2) Presumably the NT punchbowl car park will need to be extended for walkers, perhaps combined with parking facilities for anyone coming to the Punchbowl area of Hindhead for shopping etc 	
34. Is a Design Statement / guide a good idea – or could it be a burden on owners and developers?	 Some guidance is absolutely necessary to prevent self interested proposals (2) A good idea – coherent approach please A design statement is a good starting position Yes (4) Excellent idea. The design statement should be consulted by the relevant bodies in every instance when considering whether to grant planning permission Excellent idea – it allows Government inspectors to accept local targets and reject unsuitable developments 	

Miscellaneous comments – Hindhead

- Beacon Hill and Hindhead should be more involved by Haslemere as a whole and not a poor relation
- Hindhead is NOT part of Haslemere. It should form its own Identity along with Beacon Hill etc...(13) To which someone replied "What a shame, together we can be stronger" (4)
- Beacon Hill must be the least interesting (architecturally) village in Surrey. I suggest a radical redevelopment – demolish all the appalling buildings on the south side of Beacon Hill Rd from the A287 up to (but not including) the school and all the shops and flat opposite and replace with an exciting, modern pedestrian village centre.
- Bus service Beacon Hill to Haslemere: Establish and operate a viable mini-bus service in consultation with OAP residential, support and nursing homes, including returning late night after attendance of film, theatre, music from Haslemere, Grayshott and Farnham
- Car sharing club established : to shopping centres, station etc
- Hindhead must be developed as a place tourists visit, not just pass by
- Consider and treat the road junction at Hindhead with great care
- An excellent opportunity for the National Trust to develop a high class visitor centre and attraction at Hindhead a new viewing tower for instance
- A lot of emphasis seems to be on the overdevelopment of Hindhead, which has never been a 'village' area. The real village was (and is) Beacon Hill. Will there really be so many more visitors to Hindhead after the tunnel is open?

APPENDIX 1d: GENERAL MISCELLANEOUS COMMENTS

These are not design Issues but nevertheless passed to Haslemere Town Council:

- The increasing 21st century population of Haslemere requires increasing servicing facilities which cannot be located in the town centre. There are only limited facilities at the Kings Road and Weydown trading estates and the town could benefit from more of these facilities located nearby in Surrey, West Sussex or Hampshire instead of having to drive to Guildford, Farnham or further afield
- More co-operation should take place between adjoining Councils e.g. Camelsdale
- **Town in general**: I have lived in several places in Haslemere and watched it become so run down, rubbish etc. It was once a town to be proud of. What happened to Waverley? We are the worst of the four towns. I see that Surrey has promised improvements to Waverley does that, as usual, not include Haslemerewe are watching.
- **Street Cleaning:** This is significant in the appearance of the town it takes far too long to sweep up leaves and so they block drains and become a slip hazard. Many drains are blocked by earth and accumulated rubbish.

I am dismayed by the failure of the County Council to clean up the leaves in the road each .autumn. We do try to sweep in front of our own properties but eg a stretch of Hill Rd between the top of Museum Hill and the top of College Hill has sides covered in decaying grunge. This is still there from last year and is now being added to by this year's leaves. I suspect that one reason could be that during the week cars are always parked there and at weekends the Council's crews are not working

• **Hooliganism:** How can we control the hooliganism and vandalism? It is not yet major but it is a blight on the town

More CCTV is needed in Wey Hill because there is continuing vandalism and anti – social behaviour in that street, in particular late at night

- SCC Youth Centre at St Christopher's Road the maximum use of this state of the art Youth Centre must be encouraged
- Public order: more police on streets
- **Pigeons:** a menace related comments re damage to fabric of buildings eg St Christopher's Church, Post Office, old fire station, mess on pavements and health hazard
- **Boundaries:** The Shottermill Ward boundaries with Critchmere Ward and West Sussex need careful examination so that we can identify clearly the Ward

Comments re the importance of Haslemere Hospital – *forwarded to Chairman, League of Friends*

APPENDIX 1e: SUMMARY OF INFORMAL WORKSHOP/CONSULTATION PROCESS

Comment Sheets Given O		Haslemere Herald articles 2010
Georgian 6/10/10	30	
Waitrose	35	Meeting 1 September 17 th (front page); 24 th (p2)
Haslewey	60	Meeting 2 October 15 th (front page); 22 nd
U3A AGM	50	Meeting 3 November 16 th
U3A Bridge	23	Star letter outlining importance of involvement
Nobbs (newsagents)	35	in Design Statement 12/11/10
Marley Flowers	30	
Methodist Church	25	The Messenger 15/16 th November 2010
Town Hall	20	
Haslemere Hall	25	Posters (650) advertising 3 public meetings
Museum	20	
Library	45	Flyers (250) 'HASLEMERE NEEDS YOUR HELP'
, Keats Estate Agents	15	outlining what a Design Statement will do
Penfold Manor	9	inserted into Haslemere Herald by Nobbs
2 x Meetings	60	(newsagents)
Sundry	18	(
Sundry	10	Details posted on www.haslemere.com and in
Total:	<u>500</u>	the Transition Town Newsletter
<u>10tal.</u>	<u>300</u>	the manshor rown newsletter
Comments Sheet sent via	email to organisations and	3 Public Interactive Workshop Meetings
individuals and cascaded of		Georgian Hotel 6 th October 2010
	<u>211</u> .	
	20	
Beacon Hill Focus Group	20	Punch Bowl Hotel 16 th November 2010
Hindhead Landowners	35	
U3A	200	Transition Town Haslemere, comments received
Haslemere Chamber of Tra		from survey at Farmers Market and Food
Neighbourhood Watch Co		Festival.
CL	68	
RS	70	Summer Issue 'Haslemere Happenings' sent to
Haslemere Society	400	every household by Haslemere Town Council
		explaining the process and publicising first public
<u>Total:</u>	<u>1058</u>	workshop meeting
	llors were asked to send	
their views on issues relat	ed to the Wards	
SUMMARY		
500 Comments Sheets ser	it out by hand	
1,058 Comments Sheets s	ent electronically to be	
cascaded		
RESPONSE		
191 Attendees at 3 interac	ctive workshops	
20 Responders for TTH su	•	
160 Comments Sheets ret	•	
4,448 + comments receive		
,		

APPENDIX 2a: HASLEMERE HERALD ARTICLES

Have your say on design brief

THE working group tasked with producing the Haslemere Design Statement is hoping to attract as many people as possible to the first public meeting, at the Georgian House Hotel on Wednesday (October 6) from 7 are

(October 6), from 7pm. The meeting will intro-duce the public to the idea of

duce the public to the idea of the design statement and outline its aims. Comment sheets will be part of the feedback from the meeting. There will also be another presentation at Haslewey in three-four weeks. The Haslemere Design Statement, although pro-duced by the working group in association with the town council, is meant to be a statement of what local peo-ple want to see when new

ple want to see when new developments are built. Many towns and villages have produced them. Melissa King, spokesman for the working group said: "A key part of having a design statement is public consulta-tion, to involve the communi-ty in its production, and to get feedback and input."

The idea is to provide guidance so the existing character of the area can be

character of the area can be maintained and enhanced. When the statement Is complete early next year, it will be agreed by Waverley Borough Council and taken into account when deciding on planning applications. The design statement will look at: character, diversity; local distinctiveness; harmon y – of individual buildings, of groups of buildings, and their setting in the wider ny – of individual buildings, and their setting in the wider landscape; design and mate-rials used in buildings; the spaces between buildings and the general sense of place throughout the town and the urranding silases and the surrounding villages. It will be based on sepa-rate character areas such as the town centre, Critchmere, Hindhead, and so on. It is not meant to stop new

development, but to m change through a design framework, it will also not statutory development plan.

1st October 2010

identify sites for new devel-opment or re-development, and it will not be a formal part of the borough council's

Design meeting Lancaster, a member of

THERE is to be a third public meeting and workshop on Haslemere Design Statement at the Punch Bowl Hotel, Hindhead on Tuesday (November 16), at

Although the meeting will focus on Hindhead and Beacon Hill, com-ments are also being gath-ered from residents from Grayswood, Haslemere, and Shottermill

Critchmere. Comments will form Comments will form part of the first stage of preparing a report to Waverley Borough Council. Town councillor Cyndy

the Haslemere Design Statement steering group, said: "Waverely Borough Council will only let us go to stage two if we can show that residents are interested and involved."

People who have been unable to attend work-shops can still fill in comment sheets which can be picked up from Haslewey, the town hall or Marley Flowers, High Street. Sheets are also available by emailing lancaster@hasle mere.com

The closing date is Wednesday, December 1.

Better town by Design promote the Haslemere Design Statement is to be held next month. Haslemere Town Council has set up a steering group to look at producing a design statement for the town. Melissa King, who sits on

Meussa King, who sits on the steering group, said: "A key part of having a design statement is public consulta-tion, to involve the commution, to involve the commu-nity in its production, and to get feedback and input." Design statements, which

have been produced by many towns and villages in the country, are published "sup-plementary planning guid-town of documents. ance" documents.

They give a detailed guide to the character of a town, with

particular reference to the particular seference to the buildings and landscape which make the area distinctive. They also give recommen-dations on how to encourage new developments that enhances and complements what already exists. what already exists. "Insensitive development

will then have a chance of rejection if appli-cations are not in summer and the second

chance of rejection if appli-cations are not in sympathy with what people want," added Mrs King. The meeting takes place at the Georgian House Hotel, on Wednesday, October 6, at 7pm for 7.30pm. Also on the steer-ing organ are mayor Melanie tor 7.30pm, Also on the steer-ing group are mayor Melanie Odell, town councillors Michael Foster and Cyndy Lancaster, Robert Serman of Lancaster, Kobert Sertian on Haslemere Society, estate agent Nick Harding, Ken Griffiths and Lesley Banfield.

24th September 2010



La,000 at is shared 5050 by Haslemere Town Council and the Haslemere Initiative. It takes into Hastemere initiative, it takes into account the costs of printing and publication with the expertise from experts so far, being given

Cyndy Lancaster, chairman of Cyndy Lancaster, chairman of the steering group involved in the drawing up of the design state ment for Hastemere and district said that in order for the final doc Borough Council. She said: "We

15th October 2010

Marley Flowers and Keats Harding Estate Agents in the High Street and Haslewey Community Centre, Wey Hill Forms can be returned to the

Comments can also be emailed to designstatement@haselement. com - the closing default for com-ment on the design statement is Tuesday, October 26. Those wishing to comment should choose which area of they ested in and to which their com-ments relate to, from Haselement North and Gravswood:

Forms can be returned to the same outlets. Comments can also be emailed



He added "If you were unable to make the first meeting

then please do try to come along to this one and have your say. If you attended the first meeting, you are still very welcome to come along." Email: designstatement@haslemere.com

22nd October 2010

Anyone who attended the first meeting is also invited to the sec-

Haslemere Design Statement

Letters to the Editor

Important to get involved with the Haslemere Design Statement

Sir, - On several occasions recently you have published details outlining the rationale for the Haslemere Design Statement and have publicised the three open "workshop" type meetings.

In addition many of your readers will have received a copy of the Comments Sheet, either inserted in some editions of The Herald, sent out by e-mail from the Steering Group or local organisations (and then cascaded to friends), or picked up one of the 400 sheets placed in various locations eg Town Hall, Haslemere Hall, Marley Flowers or Haslewey.

There are three stages to the DS process; In the initial consultation (Stage 1), currently being under-taken, all the comments received are collated and categorised as either Design Guidelines or Recommendations for Action. These go to form a Consultative Report. Some comments received will fall outside these headings, but it is the committed intention of the Steering Group that they will go forward to HTC (Haslemere Town Council) for appropriate action.

This first document is then presented to Waverley Borough Council (WBC) for approval and amended/adapted accordingly. If WBC is satisfied that there has been "a good response and involvement from the residents" in the process, the printed Consultative Report goes to the second stage of consultation for residents' comments (Stage 2) and then again amended.

Stage 3 is where the accepted comments are related to the specific areas (Haslemere, Shottermill, Hindhead, etc) to which they apply, and written up as a final document which, when accepted by WBC, is used as guidance by them for

any planning applications which come before them.

The Steering Group represents a wide range of expertise and includes two architects, two town planners, a property agent, a chartered surveyor and a member of the Chamber of Trade. Advice being given includes that of the Haslemere Society and Transition Town, Haslemere.

The third and last workshop-type meeting of Stage 1 is to be held at the Punch Bowl Hotel, Hindhead, on Tuesday, November 16, at 6.30 pm. Although the meeting will focus on Hindhead/Beacon Hill, comments will also be welcome concerning Haslemere /Grayswood and Shottermill /Critchmere.

Recently a national, independent Think Tank praised Haslemere for having "individual character" and being "instantly recognisable and distinctive" to the people who live there. It was named the highest-ranked town in Surrey. It is our wish that we not only maintain this record, but improve upon it. The HDS can contribute hugely to this.

A last plea - WBC will only let us go to Stage 2 if we can show that residents are interested and involved. If you have not been able to attend one of the workshops, then the Comments Sheets cover the same ground. Please fill in one if you already have one, or they can still be picked up from Haslewey, the town hall or Marley Flowers. One can also be sent electronically from lancaster@haslemere.com.

The closing date is December 1.

From the HDS Steering Group, address supplied

Summer 2010

HASLEMERE DESIGN STATEMENT

Aslemere Town Council has set up a steering group to look at producing a Design Statement for the town. This is a published document which gives a detailed guide to the character of the town, with particular reference to the buildings and landscape which make the area distinctive. It also gives recommendations on how to encourage new development that enhances and complements what already exists.

The key features of a Town Design Statement are the involvement of the community in its production, in partnership with experts in a range of disciplines; and its adoption as 'supplementary planning guidance' to ensure that it will have real influence on new development. Landowners, developers and architects will accordingly have guidance before they prepare proposals, and insensitive development will have a greater chance of rejection if applications are not in sympathy with what local people want.

Other benefits of the Design Statement include raising awareness of local design and environmental issues, creating partnerships between different groups in the community, acting as a catalyst for new initiatives, and speeding up the development process.

To this end, a meeting has been arranged for all residents on Wednesday 6th October at the Georgian House Hotel, at 7.00 for 7.30 pm.

October 2010

Haslemere Design Statement

As we reported last month we are actively involved in the preparation of the Haslemere Design Statement; in principle the design statement sets out what is appropriate development taking into account the character of local buildings and the surrounding environment.

The first of two formal public consultation meetings was held on Wednesday 6th Oct at the Georgian Hotel. Transition Haslemere displayed its work so far on drafting guidelines for the transport and sustainability sections of the Haslemere Design Statement, including suggestions ranging from encouraging more children to walk or cycle to school to improve the energy performance of homes. Two Transition Haslemere working groups are working on these proposals and if you are interested please contact either Lesley Banfield (lesley.banfield@gmail.com) or Clive Davidson (cdavidson@cix.co.uk)

The next public meeting is to be held on the **1st November (7.30 pm) in the Methodist Church, Wey Hill.** Feedback from the earlier consultation is to be included for this second meeting and all Transition Haslemere members and supporters are encouraged to attend and say what they think is important to include in the new Design Statement. Once complete it will form part of planning policy to be considered in any future developments to the town and environs. So it is a great opportunity to make your views be heard and incorporated.

THE TOWN NEEDS YOUR HELP

A Design Statement is needed for Haslemere and surrounding villages. It will provide design guidance so that the existing character of the area can be maintained and enhanced when new developments occur. When the Statement is completed, it is hoped that it will be agreed by Waverley Borough Council and used when decisions on planning applications are made.

What the Haslemere Design Statement will look at:

- Character
- Diversity
- Local distinctiveness
- Harmony of individual buildings, of groups of buildings, and their setting in the wider landscape
- The design and materials used in buildings
- The spaces between buildings
- The general sense of place throughout Haslemere and the surrounding villages

What the Haslemere Design Statement will do:

- It will show the vision and wishes of local people
- It will help developers to achieve quality designs which are appropriate to the location in which they are proposed
- It will be based on separate character areas such as the town centre, Critchmere, Hindhead, etc.
- It will show how this local character can be protected and enhanced in new developments
- It will create partnerships between different groups in the community, acting as a catalyst for new initiatives, and speeding up the development process
- It can be adopted by Waverley Borough Council to supplement statutory planning policies - it can be "a material consideration" in future planning decisions
- It can influence future planning policies when these are updated by Waverley Borough Council

What the Haslemere Design Statement will NOT do:

- It is not a recipe to stop new development rather it is about managing change by providing a design framework into which new development should fit so as to complement and improve local character
- It will not identify sites for new development or re-development
- It will not be a formal part of Waverley's statutory development plan - but it will supplement this plan and be taken into account by Waverley when planning decisions are made
- It's your town and local area people who live in and near Haslemere know it best
- The Town Council and the other organisations locally are taking the lead - but only as facilitators as it is YOUR statement
- The Statement will be used to achieve quality in new development of land and buildings - larger or smaller
- It is for the local residents and business people to say what the quality is of each part of the town

Everyone welcome... Georgian Hotel, High St. Haslemere • Wed 6th Oct - from 7pm

HASLEMERE NEEDS YOUR HELP!

A Design Statement is needed for Haslemere and surrounding villages. It will provide design guidance so that the existing character of the area can be maintained and enhanced when new developments take place.

When the Statement is completed, it is hoped that it will be agreed by Waverley Borough Council and used when decisions on planning applications are made.

> It's your town and local area - people who live in and near Haslemere know it best

> > Everyone welcome...

Georgian Hotel, High St. Haslemere Wed 6th Oct - from 7pm

APPENDIX 2f: BLANK COMMENT SHEET

YOUR COMMENTS

We really would appreciate any comments you have to make and list subjects below that you may be interested in commenting upon. If there are any additional subjects you feel ought to be considered within the Design Statement, then do please add these at the end of this comments page.

Once completed, the form can be returned either to Marley Flowers, Keats, The Town Hall or Haslewey. Alternatively, you may wish send your comments by email to designstatement@haslemere.com Comments to be received by 1st December 2010

If you are interested in keeping in touch as to how the Design Statement is progressing, do let us have your email address in the space provided below. It could be that you may wish to collaborate with neighbours in your area to provide a collective view.

Please indicate the area of the Town you are particularly interested in and to which your comments relate:

HASLEMERE AND GRAYSWOOD	
SHOTTERMILL/CRITCHMERE	
HINDHEAD AND BEACON HILL	

TOPIC	COMMENT
1. Landmarks of Interest	
2. Views which you consider special	
 Any derelict or unattractive sites 	
4. The green spaces	
5. Natural landscape and landscape	
6. Sustainability	

7. Street furniture e.g.	
benches, bins, lights	
8. Trees/hedges	
9. Any regular flooding	
10. Footpaths and	
pavements	
11. Road and information	
signage	
12. Тоторологи сісто	
12. Temporary signs	
13. Speed limits	
13. Speed mints	
14. Shop frontages	
15. Cycle paths/routes	
,,	
16. Roads leading into the	
Town	
17. Traffic	
18. Parking	

19. Public amenities e.g.	
toilets	
tonets	
20. Street lighting	
21. The night sky	
22. Bus shelters	
22. Bus shelters	
23. Special buildings	
24. Telephone exchange	
24. Telephone exenange	
25. Recent developments	
26. New development	
which could take	
place in any area of	
Haslemere	
27. Any aspect of design	
in the area in which	
you live	
28. Design features in	
Haslemere	
29. Should new building	
normally be restricted	
to two storeys?	
30. Should development	
in the Town Centre be	
made to contribute	
financially to	
improving public	
areas?	

31. The cattle barrier to Charter Walk	
32. Social housing	
33. A new car park	
34. Is a Design Statement / guide a good idea – or could it be a burden on owners and developers?	

Additional Topics/Comments

I am interested in receiving further information regarding the Design Statement

Name Email

APPENDIX 3: ORGANISATIONS/ ASSOCIATIONS ETC INVITED TO COMMENT IN STATUTORY CONSULTATION

The following table outlines the various organisations, associations, societies etc consulted as part of the statutory consultation undertaken for the Haslemere Design Statement. See Appendix 4d for the letter sent giving the internet link and the e-mail contact for any comments.

The list includes:

- 1 Relevant Government / Official Organisations
- 2 Surrey County Council relevant departments
- 3 Waverley Borough Council relevant departments
- 4 Haslemere Town Council
- 5 Adjoining District Councils
- 6 Adjoining Parish Councils
- 7 Parochial Church Councils
- 8 Local schools
- 9 Architects and Developers
- 10 Local Organisations to cascade to members
- 11 Community Facilities
- 12 Hotels and Leisure Centres

1. Official Organisations

AONB (National and Surrey)	CPRE	English Heritage
Environment Agency	Natural England	Three Counties National Trust
Surrey Hills	Surrey Wildlife Trust	Surrey Police

MP for SW Surrey

2. Surrey County Council

- Countryside Department Highways Department, Landscape Officer
- Planning and Development Rights of Way

Surrey County Councillor representing Haslemere area.

3. Waverley Borough Council

8 Borough Councillors, representing Haslemere area

Planning Projects Team Leader (to cascade)

- 4. Haslemere Town Council: 18 Town Councillors plus 3 Officers
- 5. Adjoining District Councils: Chichester D C, East Hants D C
- 6. Adjoining Parish Councils (5): Camelsdale, Churt, Fernhurst, Grayshott, Lynchmere
- 7. Parochial Church Councils (9)

Beacon Hill United Reformed Church	All Saints, Grayswood	Methodist, Shottermill
Our Lady of Lourdes, Haslemere	St Alban's, Hindhead	St Stephen's , Shottermill
Three Counties , Haslemere	Hope Baptist Church, Hasle	mere

St Bartholomew's/St Christopher's (Haslemere /Wey Hill)

8. Local Schools

Amesbury, Hindhead	Barrow Hills, Witley	Beacon Hill Primary
Grayswood Infant	Haslemere Preparatory	Shottermill Infant
Shottermill Junior	St Bartholomew's Primary (Haslemere)	St Edmunds, Hindhead
St Ives, Haslemere	The Royal School, Shottermill	Woolmer Hill, Critchmere

9. Architects and Developers - list supplied by WBC

Accredited Agents (32) Haslemere Agents(15)

10. Local Organisations – to cascade to members/employees

Chamber of Trade (200 + members includes: cars, garages and motorcycles (7), commercial and professional services (70) computer and office equipment (8), food, hotels, restaurants (18), health and beauty (20), house and garden (20), property agents (7), shopping (35), sports and leisure (5), travel (2)

11. Community Organisations		
British Legion, Beacon Hill	Citizens Advice Bureau, Haslemere	Haslemere Society
Haslemere and District Twinning	Haslemere Camera Club	Haslemere Initiative
Haslemere Music Society	Haslemere Museum	Haslemere Natural History Society
Haslemere Players	Haslemere Round Table	Haslemere Thespians
Haslemere Town Band	Hindhead Music Centre	Neighbourhood Watch Co- ordinators (72)
Opera South	Resident Association Chairmen (6)	Rotary
Transition Haslemere	Haslemere U3A	Shottermill Men's Club

12. Hotels and Leisure Centres

Branksome, Hindhead	Devil's Punch Bowl, Hindhead	Georgian House Hotel,
		Haslemere
Lythe Hill Hotel, Haslemere	The Edge, Critchmere	The Herons, Shottermill

APPENDIX 4: PUBLICITY

APPENDIX 4a: PRE – CONSULTATION

Updates which kept the residents informed as to the progress of the HDS were given in:

The Haslemere Happenings – Council Newsletter delivered to 15,000 residents:

- Spring 2011 Haslemere Design Statement update
- Summer 2011 Haslemere Design Statement update
- Christmas 2011 Haslemere Design Statement update gave full information of the consultation dates and viewings

Haslemere Happenings is delivered three times a year to about 15,000+ residents of the Haslemere area.



Haslemere Happenings Spring 2011

HASLEMERE DESIGN STATEMENT(HDS) UPDATE

The drafting of the HDS is nearing completion. This is the stage where we are reviewing what we have written before the final draft is presented to Waverley for its approval. Waverley has to ensure that the detail has not contravened any Planning Laws, and it is necessary for them to have the document for six weeks. Afterwards the team will have to amend the HDS accordingly.

Following their deliberations, and the time it takes to make any amendments, the Christmas season will be upon us. We have therefore decided that the public statutory Consultation for the HDS will be held for the six-week period January 16th to February 26th. The announcement of the arrangements for this, and the internet access site for viewing the HDS on-line, will be publicised in the next edition of Haslemere Happenings. Please be sure to look out for it!

Haslemere Happenings Summer 2011

HASLEMERE DESIGN STATEMENT UPDATE

We are pleased to announce that the HDS will be available to read on line at <u>www.haslemere.com/hds</u> between January 16th and 26th February 2012. Your comments are welcome and an e-mail address will be given to which you can reply.

Three 'open' sessions are also being held where you will be able to view aspects of the draft document before it goes to print for the final time. These are: Tuesday:31st January at the Museum, Haslemere; Wednesday 1st February at The Hub, Beacon Hill, and Thursday 2nd February, Haslewey Community Centre, Wey Hill. The opening times will be 2pm until 9pm at each venue. We would be especially interested to hear from residents as to whether any building or area of importance has been overlooked, or whether any relevant point has been missed.

Haslemere Happenings Christmas 2011

APPENDIX 4b - PUBLICITY FOR THE SIX WEEK STATUTORY CONSULTATION: 16TH JANUARY – 26TH FEBRUARY

Announcing the Statutory Consultation in the Haslemere Herald and SWSCA



COPIES of the draft Haslemere Design Statement can be viewed at Haslemere Town Hall, the museum, Haslewey, Haslemere Methodist Church and the library, from Monday. The public consultation is the culmination of 18 months

concentrated a committee work after the town council voted that a design statement should be drawn up for the town.

Once adopted by Waverley Borough Council the Haslemere Design Statement (HDS) will become a "material consideration" when planning applications are considered.

Three informal public consultations took place in autumn 2010 and more than 4,400 comments were received and taken into account in the compilation of the draft plan.

The public has until Sunday, February 26, to comment on the draft, which can be seen at www.haslemere.com/hds

In addition, hard copies of the draft can be seen at an open exhibition between 2pm and 9pm on each of the following dates:

Tuesday, January 31: Haslemere Museum; Wednesday, February 1: The Hub, Beacon Hill: and Thursday, February 2: Haslewey Community Centre.

Hard copies will also be available between January 16 and February 26 at the other five venues already mentioned above Observations and comments can be emailed to: hds@haslemere.com

Haslemere Herald 13th January 2012

PROTECTING

HASLEMERE'S UNIQUE CHARACTER

Local Councillors are committed to making the planning system work better for local people and to help protect the character of Haslemere.

Conservative run Waverley Borough Council has restored decision making to local committees and Councillors have worked to get better and quicker enforcement.

Haslemere Town Council is currently consulting with the local community to draw up Design Statement which could help influence planning policies in the future.

It could be adopted by Waverley Borough Council as Material Consideration.

This means that planning committees and Appeal Inspectors would have to take notice of the wishes of local communities.

The coalition Government's new Localism Bill will also help give more power over planning to the people of Haslemere.

SWSCA end of 2010 report

Haslemere Design Statement

Haslemere Herald 27th January 2012

Help to perfect design vision

IT'S not too late to have your say on the Haslemere Design Statement following the first draft of the document.

The design statement team which produced the document following informal public consultation meetings in Autum 2010, is holding three public meetings where people can add their comments.

They will be held on:-

Tuesday, January 31 at Haslemere Museum, from 2-9pm

• Wednesday, February 1, at The Hub, Beacon Hill, from 2-9pm

 Thursday, February 2 at Haslewey, Haslemere 2-9pm

The overall aim of the Design Statement is to produce a set of guidelines that can be adopted by Waverley Borough Council as "material consideration" when planning applications are made in the Haslemere area. It includes Beacon Hill,

Critchmere, Grayswood, Hindhead and Shottermill.

The draft can be viewed online at www.haslemere. com/hds

For those without internet access, extracts and copies will be available to read at Haslemere Town Hall, Haslewey, Haslemere Library and The Hub, Beacon Hill

Design statement committee member Melissa King said: "We welcome comments which can be made at any of the three public meetings but suggest it would be helpful to read the draft before attending the meetings."

Alternatively comments can be handed into Haslemere Town Hall or emailed to hds@haslemere. com by February 26.

Final

APPENDIX 4c FLYER / POSTER

Flyer /Poster sent to individuals and organisations and posted in shops windows, houses and buildings throughout the area



APPENDIX 4d: LETTER SENT TO EMAIL CONSULTEES

Letter sent to 132 organisations and individuals, as listed in Appendix 3b

HASLEMERE DESIGN STATEMENT STATUTORY CONSULTATION: 16TH JANUARY – 26TH FEBRUARY 2012

In May 2010 Haslemere Town Council voted that a Haslemere Design Statement (HDS) should be drawn up for the Haslemere area. Once adopted by Waverley Borough Council (WBC) it will become a 'material consideration' when planning applications are considered.

A group of enthusiastic and committed residents, representing various organisations/groups have since been meeting regularly. They have consulted widely at every stage and taken expert advice, when needed, to complete this project.

Three informal public consultations took place in Autumn 2010 and, in addition, residents were able to access questionnaires on- line or collect them from various locations. As a result over 4,400 comments were received. These have been carefully analysed and have been taken into account in the compilation of this HDS draft.

The draft document has been scrutinised by WBC to ensure conformity with Planning legislation.

It would be most appreciated if you could take time to read this draft HDS which can also be found at <u>www.haslemere.com/hds</u>

Should you consider that we have overlooked anything please would you e-mail us at https://www.hasenset.com to detail your observations. Your comments must arrive before Sunday 26th February.

For your interest - there will be 'open ' viewings (when parts of the document will be on display) between 2pm and 9pm each day at Haslemere Museum (31st January) The Hub, Beacon Hill,(1st February) and Haslewey Community Centre(2nd February)

Very many thanks for your time

HDS Steering Group

APPENDIX 5: SUMMARY OF CONSULTATION RESPONSES

Key – L= letter E= e-mail

E= e-mail O= oral at consultation sessions

No.	Туре	Date	Respondent name	Comment	Response
1	E	25/1/12	Joe McDonald	I've just spent time reading some of the sections of the HDS. It's been beautifully crafted and it has all the hallmarks of loving care in its compilation. I hope it will become available for individuals to purchase in due course; it gives a very fine picture of our lovely town. Congratulations to its creators.	Your comments are most appreciated and will be passed on to the HDS team.
2	L	16/1/12	Christopher and Carmen Ashton- Jones	This is a fabulous document. Clearly tons have work has gone into the substance and design. Its presentation, including some lovely photos, is great. Let's hope as many people who live and/or work in Haslemere see the document and appreciate its quality and reflection of "their Town"	Thank you for your kind comments which are much appreciated by the HDS team
3	E	8/1/12	Alex Anderson	I have been looking at the HDS and am very impressed. It is a wonderful record of the town and very interesting. I should point out that the caption beside the lower photograph on page 16 should read Hindhead Common rather than Black Down. Referring to the top photograph, and on page 14, I understood that the NT prefers the spelling of Black Down to be as two words.	Thanks for the correction on the caption and also about how Black Down is two words. The HDS has now been amended accordingly.

No.	Туре	Date	Respondent name	Comment	Response
4	E	18/1/12	Christopher Skeate	Thank you for sending me a copy. It is a useful historical document as well as a guide for future development. However, although there is a mention of "transport", even that parking in some area is a problem, there is no suggestion whatever of a solution (s) to what is generally recognised as the biggest blight on this attractive town. Given the recent proposals from Surrey County Council this is quite extraordinary. If it is claimed that this is beyond the scope of the statement, why is there a section on Transport and Access? On a point of minor detail, on page 46 "The Wilton" was for many years a Care Home before it was redeveloped. Whether it was ever a "hotel" I do not know.	 Thank you for taking the time to send these comments. Further research has revealed that The Wilton was, in fact, originally a hotel before becoming a care home. Regarding your point on the heading "Transport and Access" – this section is necessary to set the context for design guidelines for new housing developments etc. Regarding the parking issue, whilst Waverley Borough Council accepts that this is a matter of public interest, it has emphasised that this kind of statement is outside the scope of this document and so they would be unable to adopt it. Whilst the HDS is not the correct document, WBC have however pointed out that there is an opportunity to raise these concerns in the imminent consultation on the Waverley Core Strategy. This document, and future associated documents, will consider the issue of site allocations, and whilst there is a focus on housing, this can also consider employment and other uses including car parking. We have however emphasised the need for any car park building to conform with local design guideline – see p 18 first bullet

No. T	Type Date	Respondent name	Comment	Response
5 E	E 18/1/12	Alan Sharman	The Haslemere Design Statement was forwarded to me in my capacity as the Neighbourhood Watch (NHW) coordinator for Hillgarth in Hindhead. Although it does not relate to NHW business I have nevertheless forwarded it on to my NHW constituency for interest and comment. I enjoyed reading the document myself. It is well written and has many interesting photographs. Quite apart from its intended benefit as a benchmark for planning purposes it will stand as a useful record for posterity of the history, geography, development and available facilities of the area in 12. There is one aspect, however, that disappointed me. I believe that the railway service and station is understated in its importance to the area. Haslemere has little in the way of industry and its success rests on it being a pleasant and popular place to live for those who commute to jobs elsewhere or who are retired, active and wish to travel. Where there are local businesses that are successful they are generally supporting the residential infrastructure. The railway is, therefore, vitally important and will become of increasing importance in future, particularly with access to the station from north of Haslemere now being improved by the removal of bottlenecks at the old A3 traffic lights (with the opening of the Hindhead tunnel); not to mention the environmental benefits of rail over car travel. A major limitation on the expansion and development of the use of the need for all parking in the Haslemere area to be provided in a way that is in keeping with the generally sylvan environment of the town; but this is contradictory to the requirement for a significant increase and ease of access to station parking. I think the Design Statement pust emphasis on the need for all parking in the Haslemere area to be provided in a way that is in keeping with the generally sylvan environment of the town; but this is contradictory to the requirement for a significant increase and ease of access to station parking. I think the Design Statement should acknowledge thi	Thank you very much for your compliments and comments. Your comments are very pertinent and we have added appropriate sentences to Section 5, p17 regarding the importance of the railway station to the prosperity of the town. Regarding the parking issue, whilst Waverley Borough Council accepts that this is a matter of public interest, it has emphasised that this kind of statement is outside the scope of this document and so they would be unable to adopt it. Whilst the HDS is not the correct document, WBC have however pointed out that there is an opportunity to raise these concerns in the imminent consultation on the Waverley Core Strategy. This document, and future associated documents, will consider the issue of site allocations, and whilst there is a focus on housing, this can also consider employment and other uses including car parking. We have however emphasised the need for any car park building to conform to local design guidelines – see p 18 first bullet.

No.	Туре	Date	Respondent name	Comment	Response
6	E	23/1/12	Libby Piper	I have been reading the draft HDS document with great interest and have come across a couple of errors.	Very many thanks for taking time to read the Haslemere Design Statement.
				Page 5 Background	
				 Paragraph 3 - Shottermill and Critchmere are part of Haslemere Town, not separate villages like Grayswood, Hindhead and Beacon Hill. 	Amended to Haslemere Town (including Shottermill and Critchmere) and the adjacent villages of Grayswood, Hindhead and Beacon
				Page 11 What Makes Haslemere Distinctive?	Hill
				 Paragraph 4 - does Haslemere Hospital still have 30 beds? 	Yes - 2 wards of 16 and 14 beds
				Landscape and Natural Environment	
				 Page 15 Left hand column last paragraph - last sentence is incomplete - "and arresting the decline of wild" 	This has now been amended on-line. This was a lay-out problem which occurred when the document was split into sections for the
				 Page 16 Right hand column last sentence incomplete - "Haslemere may be unique in Surrey in having such a range of wildlife surviving in close proximity to the town centre, albeit in small numbers. It" 	website. The whole document had the whole sentences. As above
				Haslemere Conservation Area	
				 Page 28 Picture of house [centre] of 55 High Street. The word "Street" is missing. I hope this helps. 	Thank you. Amended
				Please note there is an issue with copyright for the Frith photograph	Copyright has now been granted
				Good job - well done to one and all.	
7	E	28/1/12	/12 Nicki Fellows	Having read the draft Haslemere design statement, I must congratulate the HDS steering group on this comprehensive document. I really felt that the document reflected the special character and "flavour" of our special town. I also loved all the great photos which enhanced the document.	Many thanks for your kind comments.
				Thank you for all your hard work putting this all together.	

No.	Туре	Date	Respondent name	Comment	Response
8	E	31/1/12	Michael Dover	I spent a very enjoyable hour reading every word of the HDS.	Thank you very much for your kind comments which are appreciated by the HDS team.
				I believe that the Town is indebted to you and your team for the wonderful work that you've done.	
				I realise that it is only a draft but it is a beautifully crafted document and it was a real pleasure to read it. It is devoid of jargon and the structure of the document has been created with great care and attention to detail.	
				Congratulations!	
				I'm so impressed with it that an idea occurred to me (!) Why not see how much it would cost to produce say, 250 beautifully bound copies for sale as a limited edition. I would happily part with £20 for a copy (250x20=5,000).	
				I feel sure that you could get a print run done for £5,000 and it might leave a little over for your mayor's charities or whatever?	
9	E	1/2/12	Haslemere Planning Committee	The Planning Committee of HTC request that the following additional shop front Generic Design Guideline, as proposed by Waverley Borough Council, is added to the list	This has now been added to the Design Guidelines Reference: page 19
				"The colour palette of the shop front should reflect the context of the area. Where shop fronts and signs are within a historic street, a traditional colour palette and finish should be used. Rich, dark colours with a matt finish often look very good leaving window displays and lettering to provide accents. Whatever the context, colour schemes adopted should be subtle and blend harmoniously with the environment"	

No.	Туре	Date	Respondent name	Comment	Response
10	E	3/2/12	Duncan Willows	Thank you for the opportunity of viewing the good work that has made up the Design Statement for Haslemere. A tremendous job has been done and having now reviewed all the materials I have 2 suggestions.	The HDS team appreciate your comments. Thank you.
				 Local Vernacular Design Guidelines P20 Doors and porches should be similar to those of their neighbours - I can see some people reading this quite literally. I understand what is intended but a neighbour with an appalling porch for instance could be copied and the poor choice of porch perpetuated - would it help to say "neighbourhood" which broadens it out slightly? 	 This has been amended as you suggest on p20
				 2. Fanlights should not be part of the door it appears the statement has gone from the big picture to the minutia - this is a very specific point. To make this point understood the logic or reasoning behind it should be explained - is it safety or a design feature. This seems a little out of place! I hope these comments help - please do ask should you need further 	 Agreed – this has now been removed p20
				explanation.	
11	E	7/2/12	Andy Arrick	I have 2/3-read and 1/3-skimmed the near-complete HDS. What a tremendous job you have all done on it. The text and graphics are both great.	The HDS team appreciate your comments. Thank you.
12	E	2/2/12	James Mackie	Congratulations on the Design Statement. It is most interesting and very well presented. I would have liked to have seen mention of the Charter of 1221 by which the "Market of Heslelmere" was transferred to the Bishop of Sarum as this is Understood to be the first written mention of Haslemere and indicates that it was a market before it was a town. The photographs are brilliant, I am quite glad that my house is not shown.	Thank you for visiting the museum and for your very kind comments. This document is intended as a statement for the future building design of Haslemere and the historical content has had to be limited.

No.	Туре	Date	Respondent name	Comment	Response
13	13 E 13/2/12	13/2/12	Áine Hall	I write regarding the Haslemere Design Statement http://www.haslemere.com/hds/ and wish to comment.	The HDS team appreciate your comments. Thank you.
			 As you are aware the Local Committee meets on 16th March and an item on the agenda is parking changes in Haslemere. I think the two topics are inexorably linked. You have invited comment. To that end, my two thoughts for your consideration regarding the draft consultation document are: Firstly, I suggest that parking meters, signage for parking meters, signage for parking restrictions etc. are all listed as items for consideration. I cannot visualise how any of these items fall into the categories you look at in your design statement* Secondly, with all the talk about a new car park at the station for commuters, I wonder if a future station car park might be worth including as an item for consideration. Again, its structure would fall into the categories you look at in your design statement?* 	Street furniture associated with road traffic is the responsibility of Surrey County Council and so are outside the scope of this document. Regarding the parking issue, whilst Waverley Borough Council accepts that this is a matter of public interest, it has emphasised that this kind of statement is outside the scope of this document and so they would be unable to adopt it as these issues are not considered to be material planning considerations.	
				 From Section 1: Introduction, Jan 12 V1, page 6 *What does the Haslemere Design Statement look at? Character Diversity Local distinctiveness Harmony – of individual buildings, of groups of buildings, and their setting in the wider landscape Design and materials used in buildings Spaces between buildings 	Whilst the HDS is not the correct document, WBC have however pointed out that there is an opportunity to raise these concerns in the imminent consultation on the Waverley Core Strategy. This document, and future associated documents, will consider the issue of site allocations, and whilst there is a focus on housing, this can also consider employment and other uses including car parking.
				 Spaces between buildings Housing Density General sense of place throughout Haslemere and the surrounding villages. 	We have however emphasised the need for any car park building to conform with local design guideline – see p 18 first bullet
14	E	31/1/12	Fay Foster	Having had a while to look at the HDS while being 'on duty' at the Museum, I noticed one little error which you might like to amend. On P.20 the caption under the top left hand side picture should be "Bargate stone <u>with</u> ironstone galletting", not " <u>in</u> ".	Thank you. This has now been amended.

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15	E	19/1/12	John Harris	I have been looking at the Haslemere Design Statement. A lot of effort has obviously gone into this. It is well presented and very comprehensive. May I just mention one point, on pages 15 and 16 the text appears to finish in mid sentence? Maybe this can be corrected in the final version.	Thank you for your comments. This was a layout problem when transferring the individual sections on to the website – the whole document is correct and the website has now been corrected.
16	L		Andrew Miles	Re :the Hindhead development, ie Drummonds etc	Thank you for your comments.
				My suggestion – how can we influence thinking for the creation of a residential+ 'boutique' style enterprise/settlement similar to Farnham's Lion-Lamb walk?	This is outside the scope of the document. Your local Waverley Borough Councillor might be able to help you progress this idea.
				Also 'low carbon impact'	Sustainability issues are covered on page 21 - 22 and Appendix 1, page 50.
17	L		Peter Dorman	Page 45: Moorlands Hotel/ Expedier House demolished to make way for a residential care home rather than 'new housing'. This has potentially, far more impact in terms of traffic generation than a few new dwellings (as in fact noted on p 47).	Thank you for your comments. This has now been corrected on page 45.
				I would have liked to see something about provision for cyclists- perhaps a cycle path along the A287, maybe shared footpath. However, this exhibition doesn't seem to be considering that sort of thing. Haslemere doesn't really cater for cyclists. Can't we do something to improve that?	Provision of facilities for cyclists is the remit of Surrey County Council and thus is outside the scope of this document.
18	L		Amanda Mott	iii) A painstaking, thorough and accurate vision for our town. Thank you.	Thank you for your comments.
				(The on-street parking proposals are utterly inappropriate – more short sighted proposals from a "higher authority")	
19	L		Rev John Downing	Generally - A sensible and not onerous set of proposals	Thank you for your comments.
20	L		Bridget Mitchell	Excellent presentation	Thank you for your comments.

No.	Туре	Date	Respondent name	Comment	Response
21	0		Various	P22 and 36 2x similar photos of Grayswood Hall	Deleted on page 22
				P24 Copyright Francis Firth collection	Copyright now obtained and words added
				P38 Corn milling (not making) 1859 'brought' (increased prosperity)	Corrected
				P38 St Christopher's Church is in Wey Hill not Shottermillor leave off Shottermill	Place name removed
				P38 St Stephen's Church is in Shottermill	Place name removed
				P48, 49 2x finger posts	Image on p48 removed
				P52 Spelling Hugh Turrall Clarke in Acknowledgements	Corrected
				P52 Removal of comma before MBE in Acknowledgements p52	Corrected
				P56 Page numbers in contents list	Corrected
				P60 2 x identical DES G'line tables	Corrected
				P61 not finished	Corrected
				D Guideline add Colour Palette ??p 59 or 60	Added to pages 20 and 60
22	L	16/2/12	WBC	There doesn't appear to be any mention of affordable housing. Whilst the design guidelines should relate to all new development, no matter what the tenure, it would be worth making this clear in the introduction.	Added to page 5, first bullet on right hand side
23	L	16/2/12	WBC	P 20 Good balance of key points. Sentence that reads, "New buildings should be complementary to, but need not imitate, the buildings in the vicinity" could read "New buildings should respect and respond to the context of the site. They need not imitate the buildings in the vicinity but if they do then care should be taken to fully understand and replicate detailing especially at roof eaves, verges, ridge, hips and valleys."	Amended as suggested on page 20 and 61

No.	Туре	Date	Respondent name	Comment	Response
24	L	16/2/12	WBC	P 21 Image of solar panels could be of integrated examples. These have less of an impact on roof slopes and are not as conspicuous. This is important in a conservation area.	Thank you. Images added as suggested
25	L	16/2/12	WBC	P 21 A sentence that suggests a sensitive approach to alternative technologies could read, "New buildings should be designed to allow solar panels and any other alternative technology to integrate with the overall form rather than appear as a retrofit. If retrofitting alternative technologies to buildings in conservation areas these should be placed in the most inconspicuous places or perhaps on ancillary buildings such as glasshouses, sheds or garages."	Added to text
26	L	16/2/12	WBC	P 21. A sentence that reminds readers of the inherent sustainable nature of historic buildings and historic areas would be useful in arguing for retention and reuse of historic buildings. It could read, <i>"The protection of the historic environment can help in reducing energy waste. The retention and reuse of historic buildings is more sustainable in terms of material and energy costs when compared to demolition and new development. The close physical relationship of buildings with residential, commercial and leisure uses is a key feature of historic areas and provides a sustainable form of living. This can be used to inform the layout and mix of new development."</i>	Added to text
27	L	16/2/12	WBC	P22. Images: Some examples on this page do not portray a <i>"proper understanding of the tradition"</i> as stated in the Local Vernacular Design Guidelines. In particular the image of the development on St Christopher's Road. It would be useful to include captions that identify and describe the successful and unsuccessful details of each modern building.	Page 22 has been revamped to make room for the extended wording of the previous page
28	L	16/2/12	WBC	P 29 Images: The photo of the modern infill development at 1 & 2 and 5 & 6 The Wells, Lower Street are not good examples of high quality development responding to their context. It could be suggested that this approach is acceptable as they are shown alongside traditionally designed and constructed historic buildings. A sentence that reminds readers that modern design that compliments and responds to the historic character of the conservation area may be considered acceptable, would be more beneficial.	When these houses were built they were considered to be good quality and imaginative designs and they won awards. A sentence about modern design has been added to the design guidelines for the Town Centre and Conservation Area on page 31

No.	Туре	Date	Respondent name	Comment	Response
29	L	16/2/12	WBC	P 30 The second bullet pointed paragraph refers to the buildings on Shepherds' Hill. Many of the terraced cottages on the hill are late seventeenth and eighteenth century. There is a mixture of clay tiles and natural slate. All the roofs have a traditional degree of pitch and relatively low eaves rather than low roofs which might be interpreted as shallow pitch.	Amended on page 30
30	L	16/2/12	WBC	P 31 Design Guidelines: The wording in the second bullet pointed paragraph might perhaps be changed to read "responds to and respects" rather than "sympathetic and consistent with". The existing wording might be perceived as restricting the use of modern materials and detailing when they could well be acceptable. The danger of insisting on traditional detailing is that there are plenty of opportunities for getting it wrong due to the necessity of meeting building regulations.	Amended on page 31 and page 62
31	L	16/2/12	WBC	P 31 The bullet point that refers to internally illuminated signage should explicitly refer to fascia signs as well as hanging signs. The use of the word "banning" should be reconsidered. Perhaps the word "resisting" would be better.	Amended on page 31 and page 62
32	L	16/2/12	WBC	P 31 Ideally the police station will be retained completely rather than just its façade. The sentence should read, "Retain the Police Station as an important contributor"	Amended to "retain at least the façade…" On page 31 and page 62
33	L	16/2/12	WBC	P 31 The bullet point that refers to street furniture could be expanded to include all highway interventions. It could say that all highway interventions should respect the character of the conservation area and where practicable enhance this character through sensitive traffic management and decluttering.	Agreed and amended on page 31 and 62
34	E	22/2/12	CPRE: Anthony Isaacs, John Walshe	CPRE Waverley welcome all who take advantage of the opportunity to prepare a Town or Village Design Statement. They are the one planning document that gives substance to local opinion. We have been pleased to hear of all the good work done in preparing the draft Haslemere Design Statement and I asked John Walshe, a Chartered Surveyor on our committee, who was closely involved in the Thursley VDS to comment. He reports: I have enjoyed reading the draft plan and hearing about its preparation. I comment under two headings Process and Product.	Thank you for your comments

	 Process The objective of an approved Design Statement is a considerable challenge, first in the great amount of volunteer effort required in its production and second, to serve its purpose, it must be owned by the community and therefore every opportunity must be taken for residents and others to have their say. When you hear that the Steering Group of 9 met 44 times and that over 4,000 comments had been received you realise what a thorough job has been done. The draft document is very readable, well-presented with many good photographs. 	
	 Product The consultation draft is an attractive read, free from jargon and of a length that will appeal to the reader because it is important that the final document is well-used in the coming years. It covers the ground with clear policies on each major topic. 	
	I hope the following few comments will be helpful as you shape up the final copy for Waverley's approval.	
	2.1 Page 5 – Background. I think in Thursley we took a wider definition of design and included some points that were outside strictly planning considerations but nonetheless ones that matter to the community. One I remember was the proliferation of contractors' white vans in the road where building work was going on.	Noted – WBC has asked us adhere to the strict planning considerations
(CPRE cont)	 2.2 Page 5 – Background. I would add the Haslemere Town Council to that list because they are also one of the beneficiaries who will wish to use the Design Statement in the discharge of their responsibilities. 	Haslemere Town Council is mentioned on page 6, bullet 12
	2.3 Page 17 - Transport and Access. It was good to see reference to the impact of possible major developments nearby. However, I understand that station parking is already a serious problem in many of the streets around. The Admiralty years when all trains stopped at Haslemere have left a legacy of popularity in the first class train service provided. Perhaps the problem should be noted and the need for solutions highlighted	Regarding the parking issue, whilst Waverley Borough Council accepts that this is a matter of public interest, it has emphasised that this kind of statement is outside the scope of this document and if included WBC would be unable to adopt it. Whilst the HDS is not the correct
	(CPRE cont)	document is well-used in the coming years. It covers the ground with clear policies on each major topic.I hope the following few comments will be helpful as you shape up the final copy for Waverley's approval.2.1 Page 5 – Background. I think in Thursley we took a wider definition of design and included some points that were outside strictly planning considerations but nonetheless ones that matter to the community. One I remember was the proliferation of contractors' white vans in the road where building work was going on.(CPRE cont)2.2 Page 5 – Background. I would add the Haslemere Town Council to that list because they are also one of the beneficiaries who will wish to use the Design Statement in the discharge of their responsibilities.2.3 Page 17 - Transport and Access. It was good to see reference to the impact of possible major developments nearby. However, I understand that station parking is already a serious problem in many of the streets around. The Admiralty years when all trains stopped at Haslemere have left a legacy of popularity in the first class train

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					that there is an opportunity to raise these concerns in the consultation on the Waverley Core Strategy. This document, and future associated documents, will consider the issue of site allocations, and whilst there is a focus on housing, this can also consider employment and other uses including car parking.
					We have however emphasised the need for any car park building to conform with local design guideline – see p 18 first bullet
				2.4 Page 18 - Design and Architectural Guidance. I am pleased to see	Now slightly stronger on p18
				 Page 18 - Design and Architectural Guidance. Taih pleased to see reference to off-street parking. These requirements need to be very strong to be effective. Page 21 – Sustainable Building. Hidden at the end of paragraph 6.3 is a valid comment about excess light. This is a particular interest to CPRE and it might usefully be given greater prominence in the report and perhaps even included as one of the guidelines. 	Noted and changed on p22
			(CPRE cont)	2.5 Page 31 - Guidelines for Haslemere Town Centre and Conservation Area, paragraph 7.1. The last of these guidelines refers to street furniture but we have all experienced the proliferation of road signs. At a recent CPRE seminar we had a speaker who explained that many of these signs were unnecessary and served no real purpose. I would have thought that there was a case for not just requiring street furniture to be of high quality but also that signs be kept to the minimum necessary.	Agreed and amended on p31
				2.6 Page 44 - Hindhead, paragraph 7.8. The completion of the tunnel brings significant pressure for change especially around the old A3 crossroads. The statement appears to leave this situation to the Hindhead Together Joint Committee and their Hindhead Concept Statement. I would have thought it was a matter for some comment and contribution by the Steering Group that can appear in the report. It is probably the most important and interesting area of change in the	The Hindhead Concept Statement has already been adopted as a material consideration by WBC. The consultation on the Waverley Core Strategy is a more appropriate place for further input.

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				whole town. The situation is somewhat similar to that which happened in Ripley 25 years ago.	
				 Review However good, no document lasts forever and the final words in the Thursley VDS read: 	
				Any policy document demands regular review and it is recommended that the statement be the subject of a thorough review at least every five years.	Thank you and appropriate words have been added to p7
				You may care to think of something similar. It has been a pleasure to read through the draft statement and enjoy all the	Thank you for your observations and support
			(Anthony Isaacs)	pictures and I wish you all a fair wind in the last stages through to adoption and use.	
				I would like to add two comments of my own. First in relation to John's suggestion at paragraph 21, we are strongly opposed to light pollution particularly in rural areas. The argument that lighting invariably adds to security is questionable and it is very important to maintain the distinction that the countryside should generally be dark at night when compared to the urban environment.	Agreed and amended on p22
				Secondly, with regard to his comment at 2.5 above, it would seem to us that the proliferation of signs often has the opposite effect to that intended producing confusion rather than necessary information. A positive case needs to be made for a sign which tests its claimed usefulness against the risk of cluttering as well as any damaging visual impact.	Amended on p31
35	E	22/2/12	John Greer	page 15 - The open land to the north of Sturt Road needs to be mentioned as this must be preserved. Also I feel that Hurt Hill is worth mentioning.	Sturt Road is mentioned on p43. Hurt Hill is part of NT land so is already protected
				page 16 - the whole of Bunch Lane, not just the top, needs preserving as is suggested for Farnham Lane	Amended on p16
				page 17 – it should be pointed out that the B2131 is the main route through the town connecting the town centre with Wey Hill, the station and the A3 and with the increasing traffic load chronic congestion occurs at peak times and weekends. Also whilst its unsuitability for large vehicles is mentioned it should also be recorded that the largest articulated vehicles and buses	The whole of page 17 has been revamped to include these points

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				need and do regularly use it to service the local population's needs. Whilst reference is made to the station's importance it would be useful to refer to it being a commuting hub serving a large hinterland and linking this with the potential developments referred to in West Sussex and Borden and consequent need to make parking provision for this. A mention in design guidelines would be appropriate. page 18 - reference to developments providing adequate off street parking should be enhanced – by stating that SCC recommendations for parking provision for developments in larger towns are not appropriate to a rural town like Haslemere where public transport cannot be provided and SCC's objective of dissuading car use by restricting parking provision is totally wrong here. Also new developments should not rely on scarce public car parking for residential and employee parking for the development. These have been serious planning problems for many years.	Regarding the parking issue, whilst Waverley Borough Council accepts that this is a matter of public interest, it has emphasised that this kind of statement is outside the scope of this document and so they would be unable to adopt it. Whilst the HDS is not the correct document, WBC have however pointed out that there is an opportunity to raise these concerns in the consultation on the Waverley Core Strategy. This document, and future associated documents, will consider the issue of site allocations, and whilst there is a focus on housing, this can also consider employment and other uses including car parking. We have however emphasised the need for any car park building to conform with local design guideline – see p 18 first bullet P19 of HDS bullet 4 stresses the need for adequate parking for new developments
			(John Greer cont)	Reference to siting of recycling bins should also include screening from view.	Added to p19
				It is also important to stress that the topography and protected areas around the town severely restrict any significant enhancement of infrastructure and therefore the cumulative increase in infrastructure requirements due to numerous small developments must also be carefully restricted. (Toughen up the page 19 reference to this.)	Amended p18
				page 19 – the Underwood Road photograph with ugly garages in front of houses is a good example of how not to develop. Substitute another	Photograph removed

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				photograph.	
				page 20 – reference to upvc windows should also include powder coated extruded aluminium framed windows which are becoming increasingly popular.	Unnecessary – the design issue is the use of UPVC
				page 21 – surely we need to mention that photovoltaic panels and the like are not desirable in prominent locations in the conservation areas and should generally be located on roof slopes remote from road elevations. Also I would point out that Part L of the Building Regulations which all new work has to comply with covers energy efficiency	 p21 revamped to show acceptable designs of photovoltaic panels. Domestic wind turbines are a permitted development, subject to various criteria. WBC has indicated this is more appropriately
				and this gets updated from time to time so query the necessity for its inclusion here. Renewable energy is referred to and this reference will not be complete without a statement on the acceptability or otherwise of wind powered generators, whether they are small domestic ones or large free standing ones on top of a surrounding hill. Sooner or later this will need to be faced up to.	covered in Waverley's Core Strategy or a Haslemere Neighbourhood Plan WBC inform us that telecoms towers are not a
				Whilst mentioning such 'physical intrusions' the document should also address satellite tv receiver dishes and telecoms communication towers which are causing much conjecture. (difficult issues)	HDS issue but one for WBC to consider against local and national policy. Satellite dishes are generally permitted development but DG has been added to p19
			(John Greer cont)	page 22 – it should be made clear why these photographs are being shown (eg examples of acceptable modern design). Whilst not so young the 1970's landscaped hillside development of Stoatley Rise is a good example to show (possibly on page 35). Whilst some will and some will not favour higher rise development in appropriate locations this is the only way to achieve more development without concreting over the whole area. The three seven storey blocks of flats at Lythe Hill Park provide very attractive	Page 22 has now been completely revamped
				accommodation and are in high demand as are the flats at Whitwell Hatch. Such examples could usefully be included emphasising the need for these to be in appropriate locations. The development of care homes at Hindhead (British Car Auctions site) and at Whispers school are also worthy of mentioning as demand for such places will increase.	Already mentioned on pages 34, 45 and 47
				page 31 – frontages need to be protected in West Street and Petworth Road as well as the High Street	Agreed and amended on page 31
				Many towns look the same because national and international retailers	This is sufficiently covered by WBC's shop-

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				impose their standard trading logos on the front of their retail premises. A note indicating a preference for this practice not to be repeated in Haslemere would be useful.	front policy – see page 51
				It would be useful to mention the provision of street loading bays for deliveries where possible in connection with new developments to reduce congestion.	Amended in the Generic Design Guidelines on p 19
				page 35 – I would have thought the photo of Haslemere Hall should be part of the town centre.	Haslemere Hall is not part of the Conservation Area
				There are some omissions here which need addressing. Farnham Lane has some notable houses and the Royal school (both its original mid 19th century building and modern library) and in Bunch lane there is Weybrook House, the old Bunch Farm, Inval, Coombe Head, Keffolds etc and Stoatley	Farnham Lane is mentioned on p41. It is not appropriate for this document to include an exhaustive list of notable houses.
				Rise I mention against page 22	Amended p38
				page 38 – Is St Christopher's church in Shottermill ? – perhaps Wey Hill?	
				page 41 – reference is made to the increased traffic flow in Critchmere Hill but I feel a serious omission is not to mention the terribly inadequate and dangerous junction with the A287 where widening is urgently required. Perhaps this is a matter to mention in Section 5	This is outside the scope of this document
			(John Greer cont)	A mention of the clay extraction and brickworks (supplying bricks for the post railway house building boom) – instead of on page 45, and Clay Hill	Noted but comments on the historical context are purely background
				house would be appropriate.	This issue is outside the scope of the
				I have not seen the complete document and perhaps some of these are covered there. Recreation grounds need to be protected for the future and to be drawn to people's attention. I cannot recall adequate reference to these which are :-	document
				Old Haslemere Road south of town centre cricket, tennis, bowls, soccer	
				Town Meadow.	
				Grayswood cricket ground	
				Woolmer Hill sports ground (hockey, rugby, soccer and athletics).	

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				Beacon Hill recreation ground	
				Marchants Hill sports ground	Mentioned on p10 alongside other adjacent
				Camelsdale is essentially part and parcel of Haslemere and its residents shop in and support Haslemere and to my mind it warrants inclusion even though it is part of another authority.	settlements
				Wey Hill gets little mention in the Statement yet this is the part of the town that is significantly less attractive than the High Street Conservation area and thus needs more attention and tlc to enhance its appeal and commercial viability. It is an important shopping area for many residents. Some years ago I presented to HTC a plan for enhancement objectives but regrettably the only thing that happened was to lay some new macadam on the north footpath because it was delegated to Waverley and then on to SCC highways. Some local initiatives by traders et al has seen some planters installed which is to be welcomed. Items needing attention, many of which were in my earlier plans, are :-	The comments regarding Wey Hill are noted but landscaping the demolished toilets area, landscaping near St Christopher's Church, tree replacement, kerbs, road widths etc are all outside the scope of this document. The steering group's intention is that all responses received that are outside the scope of the HDS will be referred to Haslemere Town Council for consideration as to any appropriate action.
				Landscaping at the site of the demolished toilets (WBC promised me this would be done but they have done nothing)	
				Tidy up and landscape the corner of St Christopher's road opposite the Shanahaz, reposition unsightly projecting concrete hydrant indicators and do a 'Clements Corner' type uplift.	
			(John Greer cont)	The ancient tree that was cut down by WBC opposite the Church was never replaced as promised by WBC.	
				The dangerous kerb which projects into the roadway and is hit by many vehicles, constructed a few years ago by SCC highways outside the corner barbers shop, needs removing. This was promised but forgotten about.	
				Wey Hill is too narrow for two large commercial vehicles to pass AND a line of parked cars. Reducing the width of the wide north footpath by only 300 – 400mm (together with some small tree planting) would make a world of difference.	
				I have had numerous meetings with WBC (without success) about taking down the cheap timber railings between the locality office and the road and	

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				 doing a planting/landscaping scheme of the same standard as has been done outside their Godalming offices. The traders' efforts in this area are to be commended. I appreciate that the statement cannot list these type of detailed actions but I feel there should be a policy type statement made with the objective of tackling these sort of enhancement measures. Junction place needs some landscaping – pleased to see something happening here but full scope/plans have never been presented to us and from my recent communications they seem to be doing it in an unplanned manner – starting it without thinking/designing the total scheme. WBC should publish plans for us to see before starting such work. Notwithstanding my comments this is a creditable draft document which hopefully will have some influence in the future development of the town. Will this and Localism reduce the influence of SCC on planning issues such as parking which have been inappropriate for a long time (not just recently) and increase our ability to get things done that we need ?? 	
36	E	23/2/12	Colin Dodge	I have now had an opportunity to peruse the above document and I list below my observations. Firstly, I would like to congratulate the Committee members for a good historical and factual account of Haslemere and district. However, whilst I believe this is well researched and well documented, I feel the actual Design Statement lacks definition in some areas. I feel the Statement should identify specific areas which would benefit the town, from redevelopment, and suggest guidelines to explain how this might be achieved. For example, the whole area from the pedestrian walkway from Lower Street to the car park, as far as Allen Avery Interiors cries out for a comprehensive well designed mixed redevelopment. This whole area gives a rundown and depressing appearance to residents and visitors alike, when entering the car park, as well as the approach to the	Thank you very much for your compliments. We agree with the sentiments underlying this and the next four paragraphs. Indeed, during the compilation of the document, we drafted recommendations for the planning and design of the Town Centre Car Park, the Station and Fairground Car Parks, Charter Walk, Sturt Farm and many other elements of the public

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			(Colin Dodge cont)	town from Lower Street and Shepherds Hill.	realm.
				At the same time it may be useful to set out some design guidelines for the proposed multi-storey car park at the railway station, as this will obviously be a very prominent building, when arriving in Haslemere by train and also from Lower Street.	However we have been advised by Waverley Borough Council that they will only adopt design statements and recommendations on the proviso that they do not relate to roads, footpaths, car parks, public open spaces and public buildings. It is imperative that the document is adopted as it will condition responses to planning applications and therefore we have had to accept their advice.
				The fairground car park at Weyhill could also be dramatically improved with the addition of selected native planting, both to the perimeter and also a number of planting bays to break up the scale of such a large area.	Bullet 4 on page 15 addresses this, as do bullets 8 & 9 on the right hand side of page 18
				It is probably beyond the remit of the Statement but perhaps room could be found for some comment concerning the ugly railings closing off the wide boulevard of Charter Walk and the appalling current narrow approach to that area. Any reference may be beneficial and might give some additional weight to the ongoing efforts to improve this ridiculous situation.	The HDS team recognise this as being an important matter which they would like to see resolved in the future. However, as you have noted, it is outside our remit for this document.
				I also feel that showing examples of good designs complying with the guidance in the Statement, that have been built in the recent past, both for new build and extensions might be helpful. It may be that this is already intended by the inclusion of many photographs e.g. page 19, but if this is the case the Statement should make this clear.	Your comments in the next four paragraphs are noted and will be considered when we do the amendments following the consultation.
				In the sustainable building design section, although there is mention of solar thermal panels for water heating, there is no mention of photovoltaic panels to provide electricity, with the possible side effects of returning surplus electricity to the National Grid. There is also no comment or guidelines concerning the aesthetics of these panels which are generally ugly and particularly unpleasant on handmade clay tiled roofs.	PV panels are mentioned on p50, design guideline 4 and added in on p21. See also the additional photographs showing more aesthetically integrated solar panels for clay tile roofs.
				Also, there does not appear to be mention of air source heating, with its attendant plant which is fitted to the outside of properties and can give off an irritating hum causing some noise pollution.	Ground and Air source heating is mentioned on p50, as part of National Sustainability Guidelines, bullet 4 on left hand side.

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			(Colin Dodge cont)	Ground source heating is preferable where sites are appropriate for the necessary boreholes.	See above
				With regard to the 'Special Green Areas' section I believe much more emphasis should be placed on the protection of Sturt Farm from any development. Whilst the three areas identified in the Design Statement are equally important, Sturt Farm appears to be the most vulnerable merely stating that 'previous developments have been resisted' does not demonstrate that any future proposals will be strongly resisted.	Sturt Farm is already protected
				I am also concerned to see that great importance is placed on the retention of the facade of Haslemere Police Station (now redundant). Whilst the building has a pleasant, virtually symmetrical, facade with Georgian style fenestration and a contrasting central gable with porch below, it is not an architectural gem. It clearly has not attracted listed building status in the past and is therefore not considered to be of sufficient architectural or historic interest. Whilst retention of the facade may prove to be the best design solution, I feel it is quite wrong to exclude the possible demolition and full redevelopment. This is an important location and very suitable for a well designed complete redevelopment proposal, more suited to the curved nature of the frontage. After all, there should be enough guidelines in the Design Statement, and indeed Waverley's own planning policies to ensure a high class scheme in this important location. To completely exclude this possibility is a huge opportunity lost for the town.	Amended on p31 bullet 6, right hand side.
				 Finally, I wonder if there is any merit in including a simple map of Haslemere town centre and its immediate surroundings with all the listed buildings clearly identified. I appreciate that this information is available, as required, from Waverley, but I believe this would be a very informative and useful addition to either the 'Status and Planning Context' chapter or "What makes Haslemere special and distinctive". I trust my observations are constructive and of some use, and not too far removed from the context of a forward looking Design Statement. 	Thank you for this idea. We have researched this but in the view of committee it does not add anything to the document as there are so many listed buildings. This list can be obtained from the internet at <u>http://www.britishlistedbuildings.co.uk/engla</u> <u>nd/surrey/haslemere/</u>
37	E	24/2/12	John Lister, Natural England	Thank you for consulting Natural England on the Design Statement. On the basis of a quick review, we welcome the document, particular its emphasis on	

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				 landscape and green spaces, both around and within the settlements. the need to provide a range of open spaces to conserve wildlife and promote biodiversity, for the enjoyment of residents and visitors. Whilst the document is very helpful, it may be appropriate to include clear links to relevant components of the LDF and to the most up to date Landscape Character Assessment (undertaken by the county or the district). Your document is valuable in providing some local context against which the landscape and visual impact of any development proposals in the countryside or in and around the urban fringes can be assessed. Similarly clearer links to key documents relating to designated and other habitats, including the Biodiversity Action Plan, may be helpful to some readers. Finally, the value of domestic gardens, their trees and role as part of the network of habitats, key to supporting local biodiversity, is perhaps underplayed. The value of these spaces needs to be carefully weighed when considering any development proposals involving their loss. 	Thank you for this suggestion. We have added a sentence referring readers to this on p 16 and in the Bibliography on p54 Thank you for this comment – added to the third bullet point of the design guidelines on p18
38	E	24/2/12	Barry Jackson	I hope these brief comments are helpful. Congratulations to all those who contributed to this excellent description of the distinctive characteristics of the areas within Haslemere. Also, thanks to the people who brought the HDS displays up to Beacon Hill. I for one was not aware of the work put into this guidance for our planners, and I am grateful to Michael Dover for publicising the visit to Beacon Hill. You have requested observations or contributions. As I glanced through the display boards I assumed the objective was to assemble the local views on what would be aesthetically pleasing and practically useful for us, considering both proposed buildings and land use. On reading the introductory material I now appreciate the Waverley requirements are more narrowly drawn. I gather that we are being asked to assist the planners in their task of reacting to individual building plans. I am therefore offering observations under two headings <u>1) Design features</u> - as sought by Waverley. You may wish to consider	

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			Barry Jackson cont	adding points on the physical environment. I have offered some contributions	
				1.1 <u>Skylines</u> , particularly around the town and the rims of various valleys should not be dominated by obtrusive buildings. Where there are problems, the buildings should be well screened by Protected trees	This is covered on p16, design guidelines, bullets 2 and 3 and p18
				1.2 <u>Viewpoints and open spaces should be kept clear and made</u> accessible; the views should be protected. The National Trust has recently made noteworthy progress towards this around the head of the Devils punchbowl and on the road through Beacon Hill. It is suggested the Town and Waverley can take a supportive position in assisting such enhancement of the open land and views.	See p16, design guidelines bullet 5
				1.3 <u>Roadsides</u> are discussed in the HDS in the context of housing. Many of our roads pass through woodland or common land. The attractiveness of our setting can be greatly improved by giving attention to these roadsides; a wall of scrub or brambles may be natural but is not attractive. Work by the Beacon Hill community has demonstrated that it is rewarding to clear the roadside area, planting grass, bulbs, and flowering shrubs. Guidance on this should be provided to the highways authorities, and land owners.	See page 16 bullet 6
				1.4 <u>New areas of building</u> should be planned to include a generous proportion of green space. Hopefully this requirement can be quantified to include a minimum requirement for trees, play areas, grass/gardens.	Planning regulations set housing density ratios. See also design guidelines on p18, bullet 5 on left and 4 on right
				1.5 It is suggested the <u>trees and shrubs</u> are selected to provide varied shape, colour and flowering. Haslemere could be a flowering town, with interesting trees and bushes, complementing our flower tubs and baskets.	See design guidelines on p15, and bullet 7 on p16
				1.6 Areas around the many <u>Streams, ponds and lakes</u> should be specifically identified to provide protected space for wildlife and for public enjoyment.	This issue is outside the scope of this document
				2) Future plans I assume the Town Council and Waverley maintain a development strategy. It might be helpful to the planners and the general public if this was published as the background to the HDS. I have attempted - rather hurriedly - to illustrate topics that would be of interest to the public,	All these interesting points are noted but are outside the scope of this document. Any responses which are beyond the remit of the HDS will be passed on to Haslemere Town Council for further consideration.
				2.1. <u>Council</u> originated plans, particularly focussing on business needs. The council will also presumably bring together plans from Health,	

No.	Туре	Date	Respondent name	Comment	Response
			Barry Jackson cont	 Education, Emergency Services etc 2.2 <u>Commercially</u> proposed developments 2.3 <u>Preservation</u> of our cultural inheritance, particularly of significant properties and institutions 2.4- <u>Development of cultural and leisure interests</u> To conclude these hurried observations, the HDS team have produced an impressive Design Statement and I hope the Council empower them consolidate their work by considering the public interface with planning procedures and then produce a <u>framework</u> for a <u>Haslemere Development</u> <u>Strategy</u>. It is appreciated that filling-in such a framework will require additional input, particularly from the professional staff we employ in Waverley. 	
39	E	25/2/12	Sue Ryland	 I would like to contribute the following comments to the Haslemere Design Statement: Haslemere Design Statement area can be subject to extreme weather not experienced elsewhere in the county. This can lead to snow-blocked roads, resulting to shortages of food and fuel. Please can we have a clear vision for our area that recognises these environmental challenges and puts in place a policy and commitment to establishing local resilience for food, fuel, water and energy supplies? This will include: making the whole Haslemere Design Statement area cycle friendly (appropriate even for the less confident cyclists). Specifically the provision of a cycle path linking Beacon Hill and Hindhead. The cycle path can be created by widening the footpath (particularly along the green area overlooking Golden Valley). This would have minimum visual impact for maximum benefit; 	Thank you for your comments. We assume you are aware of the existence of the Transition Haslemere group who are working on many of the themes you mention. Transition Haslemere have already contributed to the HDS within the scope of the document. <u>http://transitionhaslemere.org</u> Whilst it is recognised that cycling is a very important function that needs to be encouraged, this is not a pure design matter that a DS should focus on. If there are issues of infrastructure or specific schemes that are being proposed, these should be taken forward through other avenues (i.e. general cycling through Core Strategy or other plans like a neighbourhood plan. The specific scheme should be taken up with SCC as there maybe Section 106 funds available for use on such a project).

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			(Sue Ryland cont)	 identification of small plots of land for allotments, such as unused back gardens behind shops/offices; 	Allocating sites for any use is beyond the remit of the DS.
				 proactive encouragement and support for local, shared renewable energy (solar, wood, wind, etc) 	This is covered on p50 and could be raised further through Waverley's current Core Strategy consultation or a neighbourhood plan.
				 proactive support for domestic and business buildings to be insulated; 	This is covered to some extent on p50 but cannot be a design guideline as this cannot be enforced and goes beyond existing policy requirements
				 proactive encouragement for businesses to recycle, reduce waste and reduce energy consumption; 	As above
				 proactive support for water conservation; 	As above
				 proactive support for new shops and businesses that commit to and contribute to this 'resilience policy'; 	As above
				• proactive support to ensure all properties currently lying empty are brought back into use, including allowing empty shops and offices to be converted into affordable homes in order to retain a good mix of ages in our local population.	As above but could be raised further through Waverley's Core Strategy consultation <u>http://www.waverley.gov.uk/ldf/</u> . This is taking place until 11 th April.
				I am happy to attend meetings to discuss a 'resilience policy' in detail.	
40	E	25/2/12	Andrew Beattie	I am writing in response to Draft 1 of the Haslemere Design Statement to put forward my observations and comments	Regarding the parking issue, whilst Waverley Borough Council accepts that this is a matter of public interest, it has emphasised that this
				I am shocked to find that neither the on-street parking metering or the planned Multi-story car park does not even receive one mention in draft 1 of the Haslemere Design Statement.	kind of statement is outside the scope of this document and so they would be unable to adopt it.
				This is particularly pertinent as the Haslemere Multi-story car park is set to become the LARGEST physical structure in Haslemere!	Whilst the HDS is not the correct document, WBC have however pointed out that there is an opportunity to raise these
				I feel the way in which the design of the car park was visually shown in the local press (view from the station taxi rank) was misleading in representing	concerns in the imminent consultation on the Waverley Core Strategy. This document, and

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			Andrew Beattie cont	 the true size and impact of the development. I strongly believe that this development is entirely inappropriate for Haslemere. The scheme which was approved for planning is of the lowest possible standard of architecture, and will have a negative impact on our town. I also have the view that street clutter, which includes parking ticket machines, meters and signage should also be covered under the Haslemere Design Statement. It feels like a whole section on parking has actually been DELIBERATELY EXCLUDED? Perhaps to avoid any possible discussion or consultation, particularly in connection with the current Haslemere parking proposals? 	future associated documents, will consider the issue of site allocations, and whilst there is a focus on housing, this can also consider employment and other uses including car parking. We have however emphasised the need for any car park building to conform with local design guideline – see p 18 first bullet
				I am Haslemere resident. As a professional designer working predominately within architecture and the built environment, I am often involved in street design projects for whole major cities. I would very much welcome the opportunity for future involvement in the Haslemere Design Statement.	Thank you for your interest in joining the group but once the responses have been composed and the HDS amended accordingly, and the (hopefully) adoption of the HDS by WBC, our group will be disbanding. However should HTC decide to draw up a Neighbourhood Plan (with much wider scope) related to the onset of 'Localism', I will be very pleased to put your name forward.
41	E	26/2/12	Steve Renshaw	 Thanks for a copy of the HDS - and as I said when we last spoke, I thought that the 'Team' had done a 'good job' on this etc. However, the most significant improvement to me would be for a much clearer 'up-front' explanation as to why we need the HDS and why now, as then everything else - as good as it is - more easily follows on from this. Tucking this away on Page 6 appears as a bit of an afterthought. Another consideration, could be one page as an Appendix picturing some of the 'buildings' that have previously been approved for construction but clearly do not 'fit' e.g. Cockerills Shoe shop at the junction of Shepherd's Hill and Lower St hence the need for the HDS. That said, a lot of consideration has obviously gone into the presentation, so my main comments are with regards to some of the detail: 	Thank you for this comment – we have now amended the cover and p6 Discussed but inappropriate to highlight bad design

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			-	 P.4 - the map of 'Haslemere' has no descriptor, so should state that the boundaries denote the parish of Haslemere and Hindhead, as covered by the Town Council etc. P.6 - the introduction should put more emphasis on WHY we need the HDS, as the 'blue bubble' appears as a consequence whereas it should be the driving rationale. P. 12 - the demarcated area is not Haslemere Town - in the true sense of the word - as stated on the first illustration, but also includes the nearest villages / settlements. It would be better to just refer to 'Haslemere' as you have for the other illustrations. P.14 - the last word is 'land', which seems incomplete. P.15 - the last word is 'wild', which also seems incomplete. P.16 - the last word is 'lt' as the start of a missing sentence. P.17 - it might be worth mentioning that low railway bridges 'protect' access to the town from HGVs, on all roads, other than the A286 and to a lesser extent the B2131, which hence tends to 'concentrate' such traffic. P.41 - in Farnham Lane, although many of the large country houses have been divided into wings / flats, I don't think that it is true to say that the mention is the nearest is access to the town with the mention is a set to say that the mention is the particular to say that the mention is the particular to say that the mention is the particular to say that the mention is here the mention is the particular to say that the mention is here the part is the particular to the particular tothe particular to the parti	Amended on p4 Amended as noted above Amended on p12 P14, 15 and 16 on the website had been corrupted when put online. The main document is correct. P17 has been revised substantially Amended on p41
				 majority have been. However, it is certainly true to mention the significant extent of infill development which is slowly changing the nature of the lane, which originally linked Haslemere to the main London Rd and of course Farnham, and still extends at the top into the Greensands Way. Again, overall, a good job and my comments are intended purely as constructive. 	Added and amended