Haslemere Vision

Notes on Ad Hoc Technical / Pop Up Shop Meeting

Saturday February 9th.

Those present: David O’Brien (DO), Doug Chandler (DC), David Simmons (DS), and Ken Griffiths (KG).

It was agreed that the prime aim of this ad-hoc meeting was to find ways in which the Haslemere Vision could be displayed visually at the ‘Pop Up’ Shops through to the Haslemere Vision Launch Event and beyond.

We agreed that there was a need to deliver a narrative / story board on a series of Exhibition Boards that could be used prior to the Launch Event and beyond. The story board would contain words in the form of bullet points inviting people to :-

Come to the Launch Event to find out what we can do as a Community:-

* What is localism
* What is the Haslemere Vision
* The story so far
* Where do we want to be
* Where do we go from here

Come and see what people are saying, and tell us your vision for:-

* Transport
* Economy
* Cultural & Leisure
* Environment – Natural & Built
* Well being, Health and Inclusion

We also have;-

* Presentation by Guest Speakers (Note: Due to timetables we may need to take these out)
* Excellent videos of Haslemere playing (Interviews with local people on what is good and bad about Haslemere. Haslemere past & images of Haslemere Future!)
* Refreshments
* Activities and entertainment for children.

For the launch day we thought that the main room in Haslemere Hall would be too big and that we should have the main hall for children’s activities where we could set up a ‘Saturday Morning Cinema’ showing Tom and Jerry type films, Wii games such as Sim City (Good role playing as it involves them building a town from scratch electronically), games where they could run around, etc.

**Note:** Rather than getting involved in CRB checks, the area will be managed by the parents themselves. We may need advice on this?

The annex then being used as a more intimate space to engage people (the grownups!) on the vision. Here we would use the display boards brought down from the Pop Up shops, videos of old Haslemere, video’s with people talking about Haslemere (what they like / dislike and what they would like to see etc.)

The exhibition boards for the shops would consist of a series of posters / A1 sheets which lead from the Vision Statement (Not Mission Statement and to be agreed) to the bullet points as above and on to photographs of Haslemere past, Haslemere present and sketches of what Haslemere could look like in the future.

Possible sketches and photo montages to be of some or more of the following:-

* Wey Hill (Fairground) Car park – Village square / common land / link the Weycentre as a youth and Arts Centre!
* Tesco Crossing at Lion Green (reduce barriers / traffic lights and replace with a roundabout to improve traffic flow). Could be linked into a 20 mph Zone.
* Town Meadow – to show use of space with a bandstand.
* Beacon Hill – Image to be agreed.
* Hindhead - Village square. (Social space)
* West Street / Lower Street - Possible one way enabling wider pavements with tree lined avenues! Linked to 20 mph Zone and improved traffic management.
* Town Hall – Market Square traffic only using one half of the carriageway which will prevent the Town Hall being placed in the middle of a traffic roundabout.
* Wey Hill – Tree lined boulevard linked to 20 mph zoning and new Village Square (using the Wey Hill Car park)

All about images of what we **could** expire too.

**AP. DO**. The above being linked to the past and present to give us a possible vision of what the future could look like. Once locations are agreed agree DO will draw the sketches / produce the images of the future.

The use of ‘Bing’ will give us an existing ‘birds eye’ view on each location chosen.

**AP. KG.** To talk to David Round / Haslemere Camera Club re the use of pictures to illustrate the past and present of the above. Note: Should the Haslemere camera Club judge the photos being taken for the competition?

The boards would also show how we use / could use the public spaces. I.E the High street showing the Christmas Market / Charter Fair / Jubilee processions etc. Lion Green showing the Fringe Festival Classic Car show etc. We need images of how we use the space at Hindhead and Beacon Hill.

**AP. DC & DS.** David and Doug agreed to undertake the editing facilities for any films that will be produced and if necessary introduce a soundtrack against what already exists silently.

**AP. KG.** To introduce DS & DC to Craig Hills and Neil Bradley who have produced the film of Haslemere Past for the Fringe.

**AP. DC & DS**. Talk to Richard re using the main cinema screen.

**AP. KG.** To talk to the Museum Education Officer re the use of the HYPE team to conduct filmed interviews on what is good about Haslemere and what the future should look like. Questions to be designed by the Organising team. I.E. What is your vision of Haslemere?

All of the above to be brought together into the HH Annex for the launch event.

**AP. DC & DS**. To find a way of projecting the films / images that we will need to use within the confines of the annex. Also explore the use of Landscape Design ‘landerzine’ and U Tube images of Haslemere.

**AP. DO.** To add additional images of Haslemere to the PowerPoint presentation put together for the Wey Hill Neighbourhood Forum in order that it can be used / projected either in the Pop Up shops and / or at the Launch Event

Tea / Coffee / Biscuits still being served in the annex making it an intimate social space where the families can relax and take in the Vision.

**Advertising the Pop Up Shops / Launch event**

Possible use of flyers, KG has just produced 2500 A5 sized flyers for the Haslemere Festival (Little Lumpy) at a cost of £110, so this is not expensive.

A Boards in High Street / Wey Hill / Beacon Hill. Perhaps this is where we should have jugglers / Street entertainers on the day of the Launch Event to attract people to the Hall. No good at the Hall as there will be no passersby.

**AP. KG**. To look at using the empty shop at the station as a Pop Up shop / advertising space.

The above to be agreed / refined / added to by DO, DS & DC before being circulated by the wider Organisational Group as a recommended way forward on projecting our vision.

**AP. DS**. To produce a separate dropbox for the implementation of the Vision.